FTE Fall 2015 FAQs

1) When does FTE program start?

Facebook Traffic Explosion program starts on October 12th, 2015.

2) What is the format of FTE program?

During the first 7 weeks (**the 7 Week Intensive**) you will get Facebook Traffic Drivers, instructions and ideas emailed to you 3 times a week. You will be able to access videos, PDFs and other resources though your membership site.

You will get the most out of this program if you participate in daily challenges and share your posts in our daily threads.

Once the 7 Week Intensive ends, you will get access to the main FTE folder and all of the past coaching calls and additional resources.

Group coaching calls are held once a month on the second Thursday of every month, at 10:00 am pacific. All calls are done through Zoom (video conferencing software) and you will get the link, instructions and the phone numbers prior to the calls.

All other communication will be done through our exclusive Facebook Group. You will be able to post your questions, comments and your creations in the group.

Please avoid emailing or PM-ing me directly, unless you have a specific question about your access or billing.

7 Week Intensive is offered 2-3 times a year, and you can participate in it every time it is offered. In between the Intensives, you will get access to your bonus programs: FB Ads, Facebook Groups, and the 30-Day Video Challenge.

3) What are the bonuses and when do we get them?

Bonus 1: Quick Start Facebook Fan Page

Create your own Facebook Fan page easily and in just minutes. Learn my simple strategies and insights that set you up for an attractive and highly engaging business page right from the start.

You should already have access to this program.

Bonus 2: Facebook Ad Start-up Kit

Now that you've got client-attract content, you'll want to spread the word to even more potential clients... Stay one step ahead of the game with my comprehensive guide to getting started with Facebook Ads.

You will get access to this program at the end of the 7 Week Intensive.

Bonus 3: Grow Your Business With Facebook Groups

Complete guide to successfully using Facebook Groups to grow your business.

You will get access to this program in January.

Bonus 4: 30-Day Video Challenge

Video on Facebook is HOT! If you've never created video content before, this challenge will show you how to easily get started using the equipment you already have, and easily edit it and upload it to Facebook.

You will get access to this program after the Grow Your Business with Facebook Group completes.

4) What if I have a question?

There are two main ways you can ask questions:

1) On our monthly coaching calls
2) In our Facebook group. Please post your question only once. You might also want to search through the group and look at the Questions thread to see if it was already asked and answered. Your questions will be answered within 24 hours during the regular business hours.