Grow Your Business with FB Groups

Module 3: Promote and Grow

Select 5-10 strategies to promote your group in the next 30 days:

- ☐ Facebook personal profile
- ☐ Facebook fan page
- ☐ Facebook groups (where allowed)
- ☐ Ask members to invite friends
- ☐ Private messages on Facebook
- ☐ Boost a post
- ☐ Facebook Ads
- ☐ Get influential people to join your group
- ☐ Cross promotion with other group admins
- ☐ Blog
- ☐ Newsletter
- ☐ New clients
- ☐ Existing clients
- ☐ People who didn't hire you
- ☐ Business card
- ☐ Website menu item
- ☐ Networking
- ☐ Interviews

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- ☐ **Public speaking**
- ☐ **Webinar/teleseminar**
- ☐ **Thank you page**
- ☐ **Welcome email**
- ☐ **Auto-responder sequence**
- ☐ **Blab**
- ☐ **Bio/About Section**
- ☐ **Email signature**
- ☐ **YouTube**
- ☐ **Twitter**
- ☐ **LinkedIn**
- ☐ **Google+**
- ☐ **Pintrest**
- ☐ **Instagram**
- ☐ **Sidebar on website**
- ☐ **JVs and affiliate partners**
- ☐ **Challenges**
- ☐ **Giveaways**
- ☐ **Resources in group files**
- ☐ **Other**

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