Get Clients from Facebook

Module 3: Get Engaged

Ideas for Daily Activities:

- ☐ Send friend requests
- ☐ Accept friend requests
- ☐ Send private messages
- ☐ Reply to private messages
- ☐ Post thoughts, experiences, ideas or stories
- ☐ Respond to comments that were made on your posts
- ☐ Participate in discussions on posts that target your target market
- ☐ Comment, like and share other people's posts
- ☐ Thank people who shared your posts
- ☐ Participate in daily threads in groups you are in
- ☐ Answer questions that relate to your area of expertise
- ☐ Ask questions on your personal profile, on your business page, in groups
- ☐ Ask people for their opinions and ideas
- ☐ Use calls-to-action in your posts.

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Create Your Formula for Daily Engagement on Facebook

Strategies you will use to find the right Facebook groups to join:

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List 5-10 Facebook groups you will focus on (and actively participate in) for the next 30 days.

Name of the Group	How will it help your business?

Your biggest takeaways from Module 3:

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