Fast, Easy and Profitable Online Challenges

MODULE 1: Decisions You Need To Make Before You Start

1) What is the **PURPOSE** of your challenge? What do you want it to do for you and your business?

2) What will you **OFFER** at the end of your challenge?

3) What kind of specific **AUDIENCE** do you want to attract to your challenge?

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4) What is the **TOPIC** for your challenge?

5) What is the **PROMISE** of your challenge?

6) What is the **DURATION** and **FREQUENCY** of your challenge?

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