

# FAST, EASY AND PROFITABLE *ONLINE CHALLENGES*

## Sample Welcome Email

**Subject:** Welcome to the challenge!

NAME,

Congratulations on taking the 5-day **Create Your Irresistible Opt-In Offer** challenge.

Here is how to participate...

1. We will be officially starting on Monday, November 16th. Make sure to mark your calendar!
2. For the duration of 5 days you will receive a daily email and a link to a video that will explain each step of the process.

Each day you will be asked to post your answer to the question of the day in the "**Business Owners Who Think Big**" Facebook Group - our platform for this challenge.

If you are not a member yet - you can join here:

<https://www.facebook.com/groups/BusinessOwnersWhoThinkBig/>

You will also get a chance to ask questions through our Facebook group.

3. I am offering a group Q&A call on Thursday, November 19th at 1:00pm PST.

Now for the cool stuff...

Each day I will randomly choose one of the participants to win a **\$25 Amazon Gift Card** - so make sure you participate.

At the end of the challenge you can showcase your newly created freebie for a chance to win a **\$100 Amazon Gift Card** and a **solo post in the Facebook group**, showcasing your free offer to over 1,000 business owners.

I am super excited to be supporting you in creating your HOT free offer, growing your list and getting you closer to your business goals.

Alina

P.S. You will have access to all of the challenge videos until November 30<sup>th</sup>

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If you would like to have continuous access to the recordings - you can secure your access here: [LINK TO UPSELL PAGE HERE](#)

P.P.S. My vision is to support thousands of smart entrepreneurs in growing their businesses, and I'd really appreciate your help!

Would you be willing to help spread the word about this free challenge?

If so, it would be amazing if you could let 5-10 friends know about it right now, while you're thinking about it.

Simply forward this link to them: [LINK TO OPT-IN PAGE HERE](#)