

# RISING STARS MASTERMIND

## Mastermind Application

\_\_\_\_ Yes, Alina! I want to partner with you and your team and gain access to your coaching, mentoring, network, guidance and expertise as a member of your Rising Stars Mastermind.

\_\_\_\_ I understand that you will use this questionnaire to select the ideal group of like-minded entrepreneurs who are committed to their success as much as success of their peers.

I am applying for:     Rising Stars         Rising Stars Elite         All-Star

Full Name:

Best Email:

Best Phone Number:

Company Name:

Mailing address:

Birthday (month/date):

Website(s) URL:

## Part One: Entrepreneurship

1. Describe your current business in 50 words or less...
  
2. What's your niche? Who is your target market?
  - a. Where do you currently find clients and how do you convert them to paying clients?
  
  - b. What software(s) are you currently using for your online offers?
  
  - c. What software do you use for your CRM or client database?
  
  - d. How are you building and managing your email list?
  
  - e. Describe your joint venture experience(s) and what results did you create?

3. What is your current sphere of influence?

a. Do you have an email list? If so what is your list size?

b. Do you have social media following? If so, which platforms and how many fans.

c. Are you an active member of in-person networking groups, communities or meetups? Please list them here:

4. What is your experience with online marketing?

- List building
- Organic social media marketing
- Facebook ads
- Launches
- Opt in pages
- Auto responders
- Lead magnets
- Other \_\_\_\_\_

5. What is your experience with creating, marketing, filling and running online programs? What successes and challenges have you had?

## **Part Two: Goals**

1. How large can you see yourself growing with the support and guidance of proper Mentoring, Coaching and Masterminding?
2. What are your top three most pressing concerns?
3. Who or what do you think are your biggest obstacles to reaching your current goals?
4. What goals would you like to achieve in the next year to feel happy about your progress?

## **Part Three: Your Program**

1. What type of online program are you designing?
2. Do you have a name for it?
3. Who is your ideal client (for this program specifically)?
4. What are you hoping this online program will do for you and your business in 12 months?

## **Part Four: Financial** (Please note this is completely CONFIDENTIAL)

1. What was your business gross revenue last year? Describe - was it on track? Were you pleased? What will be different this year?
2. What was your bottom line profit last year? Describe - was it on track? Were you pleased? What will be different this year?
3. What are you currently charging and how for your services? Describe, how did you choose it? Is it working?
4. What is your revenue goal in the next 12 months? How much of that will be from programs?
5. What is the highest amount you have invested to participate in a mastermind? How did you choose that Mastermind? What value did you create? (With specific details!)

## Part Five: Mastermind

1. Tell me about yourself and why this Mastermind is a great fit for you.
2. Briefly describe why you should be selected for this exclusive opportunity and how you personally will contribute to the Rising Stars Mastermind. What do you bring that will benefit all the other members of the group?
3. How willing are you to invest in yourself to create the support you need to break through to your income and lifestyle goals?
4. How would you know if this Mastermind is working for you?
5. Anything else you want to share when being considered for this mastermind?

I look forward to reviewing your application,

*Alina Vincent*