POC Mentoring Call

0.00 Welcome - Alina shares the structure for this call and a couple of announcements:

1) Client From Facebook Event plus Alina answers to a few questions related to the event
2) Get A Challenge Buddy
3) Monthly Challenge Post
4) Tech-Done-For-You Package

QUESTIONS ABOUT CHALLENGE TOPIC

0.20 Debbie Taylor's question - Alina helps to link the challenge topic and the paid offer (theme; hypnosis)

0.27 Patrick Andries' question - Alina helps to decide a challenge topic and bridge it to the program (theme: life purpose)

0.36 Rob Polster's question - Alina helps to find a topic for a challenge and how to address a challenge when the ideal client is sending somebody else to participate (theme: IT). Alina explains how to follow up to a challenge and build a bridge to your offer. "This is great HOWEVER…" sentence.

0.48 Beatrice Rieben's question - Alina helps to discover challenge topic that goes with the offer (theme: expats) How to get feedback from your ideal clients.

0.57 El Khansa Kaicer aka Neza's question - Alina helps to clarify a challenge topic and bridge it to the program (theme: dream life)

QUESTIONS ABOUT NAMING

1.02 Darlene Karpaski's question - Alina helps to name the challenge (theme: money)

1.07 Sandra Boatman's question - Alina shares what to do when there are many offers (theme: weight loss)

1.16 Cari Alter's question - Alina gives feedback on challenge and FB group name (theme: mindset)

1.21 Tara's question - Alina helps to name the challenge (theme: energy). What to share and why not to share all. Where to put the start date.

FEEDBACK FOR OPT-IN PAGES

1.29 Douglas Campbell's opt-in page - Alina gives feedback and shares what to put to the opt-in page (theme: konmari+keto)

1.41 Kim McIntyres's copy for the opt-in page - Alina shares why to share opt-in page and not the copy. She gives feedback on the copy (theme: fun).

1.46 Iryna Ishchenko’s opt-in page - Alina gives feedback (theme: networking). Why to use “Would you like…?” questions. What is a good order for the opt-in page.

QUESTIONS ABOUT THE CONTENT

1.56 Lia Dunlap’s question - Alina reviews the outline for the challenge theme: business). How to seed collaboration in the group. What we are looking from prompts. Alina shares idea about using hashtags.

2.06 Closing the call.

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