Titles and Positioning

"3 Most Dangerous Trends Facing All College Graduates"

(...that put them in a financial hole & ruin their chance for a successful fianancial future)

3. Turning Down Job Offers

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

2. Resume Obsession / Don't Know How to Interview

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

1. Can't Self Promote / Single Avenue Job Hunting

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

OFFER: 2-Day Workshop "Get A GREAT Job FAST!"

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"3 Mistakes Teenagers Make That Keep Them Broke During and After High School!"

3. Not In The Money Conversation

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

2. Not Learning About How The Economy Works

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

1. Not Making the Money Talk Fun

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

Offer: Millionaire Eyes Community Game Nights

© 2015 Leader to Luminary Training Inc.

Take Care of Your Kid!

"3 Massive Mistakes Parents of Teenagers Make That Ruin Their Child's Financial Future"

3. Passing on Belief Blockers

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

2. Forgetting About Character Education

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

1. No Money Talk / Not Teaching Their Kids About Money Money Management

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

Offer: Millionaire Eyes Community Game Nights

© 2015 Leader to Luminary Training Inc.

"3 Most Dangerous Trends Facing ALL Small Business Owners!"

(…that keep them working way too hard for cash and clients!)

3. (Fuzzy Financial management) Business

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

2. Lack of Personal Motivation

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

1. No Idea About How to Influence

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

OFFER: "Boom Your Business Mentoring Program

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"Top 3 Mistakes Parents of College Students Make
That Ruin Their Kids Chances of Getting a Great Job After School"

3. Passing on Belief Blockers

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

2. Forgetting About Character Education

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

1. No Money Talk / Not Teaching Their Kids About Money Money Management

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

Offer: Millionaire Eyes Community Game Nights

© 2015 Leader to Luminary Training Inc.

"3 Most Dangerous Trends Facing Even The Most Conscious Female Business Owners!

(…and how to avoid these trends forever!)

3. DON'T KNOW HOW TO SAY NO

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

2. UNCONSCIOUS BELIEF BLOCKS

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

1. LACK OF SELF CARE/SELF INVESTMENT

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

OFFER: 'ALL ABOUT ME WEEKEND INTENSIVE

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Bliss, Balance & Beauty FOR WOMEN ONLY!

"3 Massive Mistakes Even Smart, Health Conscious Women Make
That Keep Them Overwhelmed, Stressed Out
and Running on Empty!"
(... and the secret to bliss, balance and beauty forever!)

Mistake #3: Not ENERGIZING Daily

What does it mean to ENERGIZE Daily?
Why is it so important to ENERGIZE?
What are the ramifications of not ENERGIZING daily?

Mistake #2: Not SOCIALIZING

What does it mean to SOCIALIZE?

Why is it so important for women to SOCIALIZE? (Feminine grows through connection, friendship, gathering with other women, sisterhood etc)

What are the ramifications of not taking time to SOCIALIZE regularly?

Mistake #3: No SACRED RITUALS

What is a SACRED RITUAL?
Why is it so important to have RITUALS in a chaotic world?
What are the ramifications of no daily RITUALS?

OFFER: Tea Ceremony Packages

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"3 Mistakes Female Executives Make That Hold Them Back From Getting The Promotions They Desire & Deserve!"

#3 Not Standing Up For What They Want

What does this mean?
Why is it so important to stand up for what you want?
What are the ramifications of NOT standing up for what you want?
How can you benefit from standing for what you want?

#2 Nervous Networking

What is Nervous Networking?
Why is it so important to be good at networking and relationship building?
What are the ramificiations of being a Nervous Networker?
How can you benefit from transparent, relationship centered networking?

#1 Thinking Competency Is Enough

What does this mean?
Why so important to understand the idea that 'competency is not enough'?
What are ramifications of not communicating your competency accurately, directly, and in a way that is Received and Remembered?
How can you benefit from learning to communicate so that your competency is Recieved and Remembered?

MAKE OFFER FOR FIRST PAID PROGRAM

© 2015 Leader to Luminary Training Inc.

"3 Massive Mistakes Most Women in Business Make That Keep Them Overwhelmed, Overweight… and looking older than they are!

#3 Don't Listen To Their Bodies

What is this?
Why is it so important to 'listen to your body'?
What are the ramfications if you don't?
How can 'listenting to your body' impact your beauty, bliss, and balance? (seeding the program without telling them about it)

#2 Out of Bliss

What is this?
Why is it so important?
What are the ramificaitons of being out of bliss?
How can getting back to bliss impact your life?

#1 Empty Well Syndrome

What is this?
Why is it so important?
What are the ramfications of an Empty Well?
How does investing in yourself, and filling up your own well help you and everyone in your life?

OFFER:

Divinely Nourished: The Beauty, Bliss & Balance Weekend I ntensive for Women in Business

© 2015 Leader to Luminary Training Inc.

"3 Dangerous Trends Facing Home Owners That Costs Them Thousands of Dollars"

#3 Bleaching The Bathroom

What is this?
Why is it so important to understand this concept?
What are the ramificaitons of NOT understanding this concept

(expand on the 'Mold not dirt problem', talk about health issues etc)

#2 Not Keeping Up With the Jones

What is this?
Why is it so important to understand this concept?
What are the ramificaitons of NOT understanding this concept

(Talk about your home being the biggest investment, are you nurturing it? What if your neigbours are and you are not!)

#1. Do It Later Syndrome

What is this?
Why is it so important to understand this concept?
What are the ramificaitons of NOT understanding this concept

(Planning vs. Urgency, Share painful case studies, Chuck in the Truck Phenomena)

OFFER: Home Renovation Package

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"3 Mistakes Kids of Aging Parents Make That Endanger Their Parent's Life and Longevity"

#3 Denial (of the possible ramification of an aging parent)

What does this mean?
Why is it so important to stand up for what you want?
What are the ramifications of NOT standing up for what you want?
How can you benefit from standing for what you want?

#2 No Plan for the Future Care of Parents

What does this mean?
Why is it so important to stand up for what you want?
What are the ramifications of NOT standing up for what you want?
How can you benefit from standing for what you want?

#1 Ignoring the Condition Of Their Parent's Home

What does this mean?
Why is it so important to stand up for what you want?
What are the ramifications of NOT standing up for what you want?
How can you benefit from standing for what you want?

OFFER: Home Renovation Package

© 2015 Leader to Luminary Training Inc.

Top 3 Mistakes Even Smart Mom's Make of That Ruin Their Teen's Chance for A Successful Future!"

#3 Emotional Interaction Style

What is it?
(eg. Yelling & Arguing / Over Reacting / Panicking)
Why is it so important to understand this concept?
What are the ramifications of not understanding this concept?
How can you implement it right away?

#2 Control & Criticism

What is it?
Why is it so important?
How can you implement this?

#1 Not Using Love and Logic

What is it?
Why is it so important?
How can you implement it?

Offer: 'Parenting With Ease' Program (or something similar)

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"3 Massive Mistakes Hawaiian Business Owners Make That Prevent Them From Making the Jump From 6 to 7 Figures"

3. No Business Mentor

What is it? (give definition, clarify what a successful mentor is etc)
Why is it so important? (what are the ramifications of NOT having a biz mentor)
How can you implement this in a practical way in your life and biz?

2. No Appropriate PHASE by PHASE Plan

What is it?
Why is it so important?
How can you implement this in your life and biz in a practical way?

1. Lack of Funding for Growth

What is it?
Why is it so important?
How can you implement this in your life and biz in a practical way?

MAKE YOUR OFFER FOR BIZ MENTORSHIP PROGRAM

© 2015 Leader to Luminary Training Inc.

Top 3 Mistakes Conscious Women That Keep Them Over-Busy, Overwhelmed and Pulled in a Million Directions"

3. Living the Expectations of Others / No Self Investment

What is this?
Why is it so important to understand this concept? What are the ramificaitons of NOT understanding this?
How can you implement this new knowledge into your life?

2. Undervaluing or Forgetting Their Worth

What is this?
Why is it so important to understand this concept? What are the ramificaitons of NOT understanding this?
How can you implement this new knowledge into your life?

1. No Emotional Clearing Practice

What is this?
Why is it so important to understand this concept? What are the ramificaitons of NOT understanding this?
How can you implement this new knowledge into your life?

Make your offer for HEAL YOUR LIFE

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"3 Dangerous Trends Facing Most Chiropractors That Keep Them Injured and At Risk For Losing Their Practice!"

#3 Ignoring Micro Traumas

a) What are 'micro traumas?'
b) Why is it so important to understand this concept? What are the ramifications of ignoring Micro Traumas?
c) How can you implement this new insight in a practical way in your life and practice?

#2 Not Addressing Deep Residual Body Injuries

a) What are 'Deep Residual Body Injuries'
b) Why is it so important...?
c) How can you address this?
(Deeper Myo Fascial Work)

#1 No Customized Self Care Program specific to Chriropractic

a) What is a 'Customized Self Care Program?
b) Why is it so important to have a 'Customized Self Care Program' specific to Chiropractic work?
c) How can you get one of these?

Make Your Offer!

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3 Massive Mistakes Most Mom's Make That Keep Them Overwhelmed, Feeling Exhausted and Pulled in a Million Directions!"

3. No Self Investment / Put Themselves Last

What is 'Self Investment'?
Why is so important to understand the idea of 'self investment'?
What are the ramifications of 'no self investment'?

2. "Go It Alone" Syndrome

What is this?
Why is so important to understand this Syndrome?
What are the ramifications of going it alone?

1. No Vision

What is Vision?

{IN addition to giving a definition for Vision, also explain that it might not be that you have NO vision, but that you have not renewed your vision since you had your children, or that your vision is in your head - and it just won't get implemented unless it gets put on paper..etc)

Why is so important to understand this idea of Vision?
What are the ramifications of no vision?

Offer: Create Your Future 2-day Intensive ($497- $997)

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"3 Massive Mistakes Mothers of Middle School Students Make That Cause Their Kids To Struggle & Act Up In School!"

#3. Making Assumptions

What is it?
Assume They Can Find Out How Their Child is Doing in School Simply By Asking Them)
-They think the best way to communicate about what their child is learning is to ask and listen to the response

Why is so important to understand the significance of Making Assumptions?
What are the ramifications of ignoring this idea or habit?
How to find out the real good on how my kid is doing

#2. Not Taking Advantage of Everyday Teachable Moments

What is a teachable moment?
Why is it so important?
What are the ramifications of not incorporating teaching in everyday life?

#1. Over-estimating Their Child' Literacy Level

What is Literacy?
Why is it so important?
What are the ramifications of not being real about your child's literacy level? (How to increase child's literacy level)

Offer: 2-Day Group Workshop for Mothers
(strategies to help child do better in school)

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"3 BIG Mistakes Parents of High School Students
Make That Ruin Their Kids Chance of A Successful Future!"
(... and how to keep your kids on the right track after high school.)

3. Conditional Expectations

What does this mean?
Why is it so important to stand up for what you want?
What are the ramifications of NOT standing up for what you want?
How can you benefit from standing for what you want?

2. In-House Advice

What does this mean?
Why is it so important to stand up for what you want?
What are the ramifications of NOT standing up for what you want?
How can you benefit from standing for what you want?

1. Single Tier Support / No Rite of Passage Training

What does this mean?
Why is it so important to stand up for what you want?
What are the ramifications of NOT standing up for what you want?

How can you benefit from standing for what you want? (Not enrolling their kids in programs that empower them to make the right career or future choices)

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3 Massive Mistakes Mid-Level Managers Make That Keep Them Overworked, Overwhelmed and Heading for Burn Out!"

"3 Dangerous Trends Facing All Mid-Level Managers That could Ultimately Cost Them Their Job!"

3. Lack of Objective Support/Mentorship

What is this?

Why is it so important to have objective support?

What are the ramifications of NOT having this?

2. Toilet Roll To-Do List (no priorization)

What is this?

Why is it so important to prioritize?

What are the ramifications of NOT prioritizing?

1. Fuzzy Vision

What is this?

Why is it so important to get crystal clear on your vision?

What are the ramifications of Fuzzy Vision?

[Make Offer for first program in your spiral]

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"3 Massive Mistakes Healing Professionals Make

That Keep Them Stressed Out, Overwhelmed and Heading For Burnout"

3. Fuzzy Boundaries

What is this?

Why is it so important to understand this concept?

What are the ramifications of Fuzzy Boundaries?

2. Self Insertion / Projection

What is this?

Why is it so important to understand this concept?

What are the ramifications of Fuzzy Boundaries?

1. No Self Investment / No Self Care

What is this?

Why is it so important to understand this concept?

What are the ramifications of Fuzzy Boundaries?

OFFER 2day – Mindfulness Mountai Meditation Weekend
(for Stress Release)

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"3 Massive Mistakes Female Entrepreneurs
Make That Keep Them Working WAY TOO HARD for Cash and Clients"

3. Trying to Close Every Client

What is this?
Why is it so important?
What are the ramification of trying close client?

2. Unconscious Beliefs System Blocks

What is that?
Why is so important?
What are the ramification of trying close client?
(self worth)

1. Undercharging for their product, programs and services

What is that?
Why is this so important?
What are the ramification of trying close client?

"Get Paid What Your Worth Workshop"

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"3 Massive Mistakes Busy Entrepreneurs Make That Keep Them Overwhelmed, Frustrated and Pulled in a Million Directions in their Business!"

3. Lone Wolf Syndrome

What is Lone Wolf Syndrome?
Why is it it so important to understand this syndrome?
What are the ramifications of it?

2. Try To Do Everything At Once

What is it this concept?
Why is so important to understand it?
What are the ramifications of trying to do everything at once? (name some of the big fears like burnout, breakdown, etc)

1. Lack of Organization and Lack Systems

What is this?
What is it so important to have organizaiton and systems?
What are the ramificaitons of no systems and inefficient organization?

OFFER

1:1 Group '90-Day Get Organized' Virtual Coaching Program

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"The 3 Most Dangerous Trends That Keep Female Entrepreneurs Overworked, Overwhelmed and Pulled in a Million Directions!"

(…and how to avoid these trends to create Cash n' Clients with EASE!)

3. Building Your Business in a Vacuum

What is this?
Why is it so important to understand this concept?
What are the ramificatons of ignoring this idea?

2. Non-Celebration Based Business Model

What is this?
Why is it so important to understand this concept?
What are the ramificatons of ignoring this idea?

1. Lack of Female Business Mentorship

What is this?
Why is it so important to understand this concept?
What are the ramificatons of ignoring this idea?
Another Possible Data Point....

OFFER: Mentorship Program

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"3 BIG Mistakes Parents of High School Students
Make That Ruin Their Kids Chance of A Successful Future!"
(... and how to keep your kids on the right track after high school.)

3. Conditional Expectations

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

2. In-House Advice

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

1. Single Tier Support / No Rite of Passage Training

What is that?

Why is so important?

What are the ramifications?

How can you implement this info immediately?

RITE OF PASSAGE WEEKEND TRAINING

Company Culture Chaos!

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"3 Massive Mistakes HR Managers Make That Keep Them Struggling with Rampant Abenteeism, Disgruntled Workers, and Frustrating Office Politics!"

3. Unclear Expectations

What is this?
Why is it so important to understand this?
What are the ramifications of unclear expectations?

2. Kinked Communication

What is this?
Why is it so imporant?
What are the ramifications of Kinked Communicaiton?

1. Not Advocating Leadership Training

What is this?
(Not pushing for Leadership and Personal Growth Training for all Supervisors and Front Line Managers

Why is this so important?
What are the ramifications of this?

OFFER: 2-Day Intensive – 7 Keys To Effective Leadership

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"3 Massive Mistake Even Savvy Wedding Pros Make That Keep Them Looking Unprofessional, Disorganized, and Repelling Business!"

3 Massive Mistakes Even Smart Wedding Professionals Make That Keep Them Overworked, Overwhelmed and Heading for Burnout!

3. Unclear Vision (for Business and Support Staff)

What is an Unclear Vision?
Why is it so important to have a Clear Vision?
What are the ramifications of having an Unclear Vision?

2. They Don't Delegate

What is Delegation?
Why is it so important to Delegate?
What are the ramifications of not Delegating?

1. Fearful Communicators

What is this?
Why is it so important to understand this concept?
What are the ramifications of Fearful Communication?

Offer: 7 Conversations Teleclass Series

[Hiring, Firing, ReBalancing, Delegating, Setting Expectations, Learning (no blame), Negotiation,

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"3 Massive Mistakes Even Successful Entrepreneurs Make That Keep Them From Making The Jump From 6 to 7 Figures!"

3. Stuck in Traditional, Old School, Assembly Line Goal Setting

What is "Traditional, Old School, Assembly Line Goal Setting"?
Why is it so important to understand this concept?
What are the ramifications if you don't?

2. Don't Understand and Work With Their Own Brain

What is this?
Why is it so important to work with your Brain Wiring and Learning Style?
What are the ramifications if you don't?

1. Not working in your BRILLIANCE zone

What is the Brilliance Zone?
Why is it so important to understand this concept?
What are the ramifications if you don't work in your briliance zone?

Make Offer for 3-day Mapping Your Brilliance Intensive

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"3 Massive Mistakes Female Attorneys Make That Keep Them Overworked, Overwhelmed Heading for Burnout!"

3. Lone Wolf Syndrome

What is it?
Why is it so important to understand this Syndrome?
What are the ramifications if you don't avoid Lone Wolf Syndrome?

2. YES GIRL Syndrome (Don't Know When To Say No)

What is it?
Why is it so important to understand this Syndrome?

What are the ramifications if you don't avoid the YES GIRL Syndrome?

(You mentioned talking about a lack confidence as a root cause of this syndrome)

1. No Road Map to Bliss

What is a Road Map to Bliss?
Why is it so important to have one?
What are the ramifications if you don't?

[Make offer Bliss Strategies 2-3 day intensive]

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"3 Massive Mistakes Even Smart Moms Make That Keep Them Overwhelmed, Feeling Guilty, & Worried About Their Child's Future."

3. Sponge Syndrome

(What is this? what does this mean? Why is it so important to not to tak on other people's anxiety, worry, stress? What are the ramifications of not sorting this out?)

2. Doing It All Alone

(What is this? What does it mean? What happens when you don't have community? What are the ramifications?)

e.g. talk about how the Feminine grows through connection, how we need to rely on each other for support, accountibilty, celebration etc

1. Not Investing In Themselves

(What is this? Why is it so important to invest in yourself, take care of your own needs? What are the ramifications if you don't?)

(SELL PROGRAM #1 = Woman's Wellness Weekend)

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"3 Massive Mistakes Even Smart Managers Make That Create Company Chaos, Kill The Bottom Line and Get Themselves Fired!"

3. Not Looking At The BIG PICTURE

(What is this? what does this mean? Why is it so important to look at the big picture? What are the ramifications of not looking at the big picture?)

2. No Female Business MENTORSHIP

(What is this? What does it mean? What happens when you neglect to get a female business mentor? What are the ramifications?)

1. Not Practicing Innovative Leadership

(What is this? Why is it so important to learn? What are the ramifications if you don't?)

(SELL PROGRAM #1 = e.g. Innovate Leadership Basics: 11 Elements to Sizzling Results, and a Happy Business Team)

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