“Turn Your Program Into a Virtual Workshop”

Worksheet & Notes

1) In-person Workshop vs Virtual Workshop

2) Virtual Workshop vs Webinar

3) Virtual Workshop vs Online Program

4) Workshop Length

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5) Workshop Price

6) Number of people

7) Offer at the end of the workshop

8) Workshop Name

9) Tools and Technologies

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10) Activities and engagement

11) Workshop Outline

12) Enrollment and Promotion

13) Monetization

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