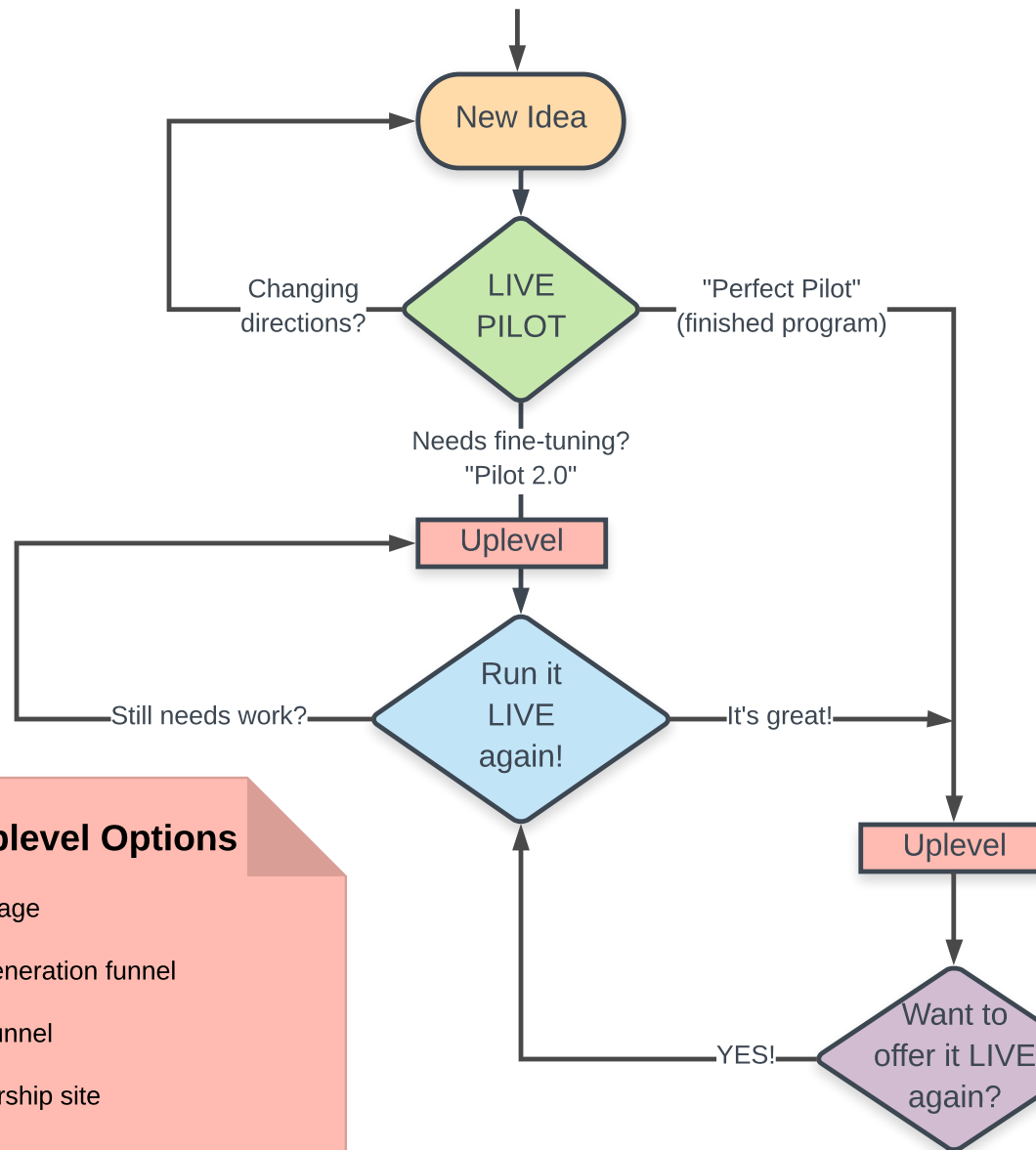


# Profitable Program Plan



## Uplevel Options

- ☐ Sales page
- ☐ Lead generation funnel
- ☐ Sales funnel
- ☐ Membership site
- ☐ Bonuses
- ☐ Upsells

## Scale and Leverage

- ☐ Make it evergreen (delivery and/or marketing)
- ☐ Create a high-ticket offer based on your program (event, retreat, mastermind, 1-1 coaching, group coaching, VIP days, etc...)
- ☐ Offer it as a bonus with other programs
- ☐ Make it a part of a membership subscription offer
- ☐ Hire coaches/facilitators to teach it
- ☐ Make it accredited
- ☐ Certify others in your method
- ☐ License it for others to teach or sell