Name _____

Fast Freebie Funnel

STEP 1: Idea for a list-type freebie

STEP 2: Opt-in page

STEP 3: Thank You Page – Video Invitation

STEP 4: 3-part email sequence

===== STEP 1: Idea for a list-type freebie =====

Examples of List-type Freebie:

43 Headline Hacks: A Cheat Sheet for Writing Blog Posts That Go Viral

3 Proven Templates for Client-Getting FB Lives

10 Tips for Getting More Engagement on Your Instagram Posts

7 Questions To Ask Before You Hire Your Next CPA

5 Killer Strategies for Getting Clients from Networking Events

101 Email Subject Templates

5 Ways to Instantly Grab Attention on Stage

10 Time Saving Tips for Busy Moms

5 Steps to Making Money From Your Existing Clients

7 FREE Must Have Tools for Online Entrepreneurs

3 Signs Your Spirit Guide Is Trying to Get Your Attention

15 Fashion Trend Predictions for 2021

10 Reasons NOT to give your child a smartphone

7 Mistakes Homeowners Make When Renovating Older Properties (and How to Avoid Them)

3 Simple Techniques To Improve Your Intuition

Name _____

3 Ideas for a "list" freebie:

1.

2.

3.

Outline for your freebie:

Name _____

===== STEP 2: Opt-in page =====

Headline (attention grabbing statement):

Supporting Statement (optional):

Opt-In Button Text:

Image/background Idea:

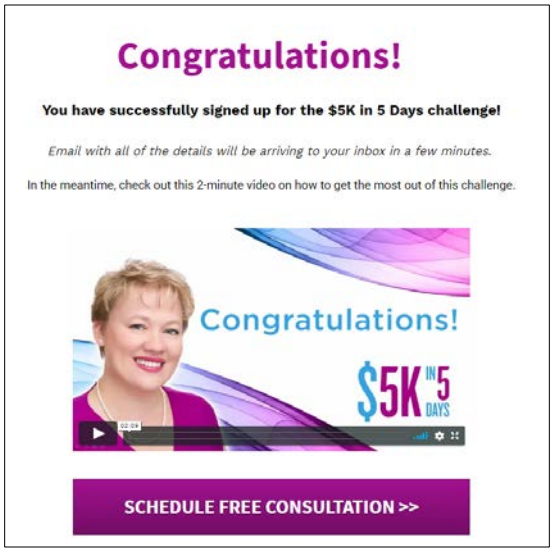
Technology You'll Use:

Support You'll Need:

Name _____

===== STEP 3: Thank You Page – Video Invitation =====

Sample page: https://alinavincent.lpages.co/5k-challenge-ty/



My Video Script (2 minutes):

Congratulations for taking on the $5K in 5 Days challenge!

If you are a coach, consultant, healer, speaker, author, or an expert, your mission is simple - harness you knowledge, skills and expertise… in a way that really helps other be their best…. while giving you the lifestyle you desire.

Simple, but not necessarily easy… So many things to figure out!

I am Alina Vincent and I created this challenge to make getting a fast cash infusion into your business simple. Over the next 5 days you will discover:

- Top ways to quickly bring money into your business
- The big reason why you're probably not making good money right now... and what to do instead
- The #1 way to create extra income any day you want
- And much, much more...

These are the exact same strategies that big players use to create their million-dollar businesses, and I'll show step-by-step you how you can implement them in your business right away, even if you don't have a big list and just starting out. All you have to do is watch the daily videos and take action.

If you are already clear on your expertise, your message and the transformation you provide to your ideal clients, you can use these strategies to attract new high-paying clients right away.

However, you might already know that you could use help with getting clarity and focus around your offers… Or you are the type that loves personalized support and feedback… Or you understand that

you need strategic help from a mentor or a coach to create a plan for what's next so you can move forward with confidence, energy and ease…

My team and I are here to help. I'd like to invite you to Schedule a FREE No-Obligation Consultation Call with my Senior Strategist to see how we can support you in finding the right path for you and your business.

I promise that you'll get a ton of value from this call, whether you decide to work together or not. So, click the button below this video. Schedule your session. And do it now!

Outline of Your Video Script:

Name _____

===== STEP 4: 3-part email sequence =====

3-part email structure:

Email 1: Congratulate on downloading the free gift, provide the freebie and remind that they have an opportunity to get more support.

Email 2: Check in that they got the freebie, reiterate why they'll benefit from what's inside, provide the freebie again, and explain the benefits of getting personalized support on this topic.

Email 3: State what might stop them from taking full advantage of the information in the freebie and why they should not miss the opportunity to sign up for a complimentary strategy session with you.

Examples of invitations:

- If you'd like additional support with clarity or the direction of your business, I would encourage you to schedule a complimentary strategy session to discuss how we can support you and your business.

- Book your complimentary Business Breakthrough session to see how having a structure, accountability and personalized feedback can help you create consistent income.

- Click here to schedule a consultation to find out how you can work with me personally to reach your BIG goals. :)

- [List some challenges they might be experiencing]
  Would you like to jump on a strategy session with me to iron this out for you? It can really help you discover those sticky, tricky and hard-to-see-yourself blocks that could be keeping you from more visibility, more clients and more money. Click here and we'll get you scheduled right away. It's complimentary, but we only have a handful of spots available.

Outline of Your 3 Emails: