“Profitable Virtual Workshops”

Preparation Form

1) Who are your ideal clients?

2) What do they struggle with the most? What do they want to achieve?

3) What specific problems do you solve for them? What solutions do you provide? List as many as you can...

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4) What are some basic/foundational steps you take all of your clients through?

5) List 5 questions your ideal clients ask you ALL THE TIME around your topic of expertise...

6) Have you ever offered and facilitated an in-person workshop or training? What was the topic?

7) Have you ever created an online program? What was the topic?

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8) Have you ever written a book? What was the topic?

9) Have you ever run a 5-day challenge? What was the topic?

10) What do you do every day in your business/relationships/habits/mindset/health/life/etc that is working really well?

11) List 5 different ideas for FB lives (or a blogs) that you could create without doing any research...

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12) If you could teach something for an hour without any preparation - what would it be?

13) What topic do you consider yourself more knowledgeable or experienced in than an average person?

14) Do you already have an idea (or a couple of ideas) for the topic of your virtual workshop? List them here... If not - review your answers to the questions on this form and find a common thread - that could easily be the topic for your workshop.

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