“Profitable Virtual Workshops”

Worksheet & Notes

1) In-person Workshop vs Virtual Workshop

2) Virtual Workshop vs Webinar

3) Virtual Workshop vs Online Program

4) Your workshop idea

5) You finalized workshop idea

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6) Workshop Length

7) Workshop Price

8) Number of people

9) Workshop Name

10) Offer at the end of the workshop

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11) Tools and Technologies

12) Activities and engagement

13) Workshop Outline

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14) Agenda (outline + activities)

15) Enrollment and Promotion

16) Monetization

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