# “Turn Your Program into Virtual Workshop”
# 4-hour Agenda

1) (10 min) Intro – overview. Notes guide. What would you like to learn? Poll
2) (5 min) Program Idea - share in chat
3) (15 min) Virtual workshop vs in-person workshop vs webinar vs online program PP
4) 30 min (35 min) Length – 3-4 hr (1 module), 1 day (highlights), 2-days (full program) PP - breakouts (20 min) – discuss your idea. Poll
5) 1 hr 5 min (15 min) Q&A/ reflections
6) (5 min) BREAK
7) (25 min) Price - free, mid-price, full price. Number of people
8) 1 hr 50 min (5 min) Reflections/Takeaways/Value/Time passage
9) (15 min) Offer PP (No offer, soft offer, real offer, strategy session) - tie-in, seeding
10) (25 min) Workshop Name – breakouts - title (20 min) - share title in the chat
11) 2 hr 35 min (5 min) BREAK
12) (5 minutes) Tools and Technology (Zoom, CRM, Opt-In Page)
13) (15 min) Activities PP – what have we done so far? What else have you seen?
14) (5 min) Plan the time - observe the time - cut out content in favor of interaction
15) (10 min) Q&A/ reflections
16) (1 min) STRETCH
17) 3 hr 15 min(10 min) Outline/ Agenda Share doc
18) (1 min) STRETCH
19) (10 min) Enrollment Open page (Examples + Emails)
https://alinavincent.lpages.co/facebook-marketing-plan-workshop-2020/
20) (5 min) Monetization PP (Emails for replay)
21) (20 min) Takeaways/questions/action steps