“Profitable Virtual Workshops”
6-hour Agenda

1) (15 min) Intro – overview. Notes guide. What would you like to learn? Experience- Poll
2) (15 min) Virtual workshop vs in-person workshop vs webinar vs online program PP
3) (20 min) Workshop idea PP Poll Hot seats
4) 50 min Breakouts (20 min) – discuss your idea
5) (20 min) Hot Seats/Q&A
6) 1hr 30 min (5 min) BREAK
7) (10 min) Length – Time passage, 3-4 hr, 1 day, 2-days Poll
8) (25 min) Price - free, mid-price, full price. Number of people
9) 2 hr 10 min (5 min) Reflections/Takeaways/Value
10) (25 min) Workshop Name – Breakouts - title (20 min) - share title in the chat
11) (20 min) Hot seats
12) 3 hr (1 hour) Lunch
13) (10 min) Q&A/ reflections
14) (10 minutes) Tools and Technology (Zoom, CRM, Opt-In Page)
15) (20 min) Offer PP (No offer, soft offer, real offer, strategy session, multiple)
16) (15 min) Activities PP – what have we done so far? What else have you seen?
17) (5 min) Plan the time - cut out content in favor of interaction and integration
18) (15 min) Q&A/ reflections
19) 4 hr 15 min (5 min) BREAK
20) (20 min) Outline + Work on outline
21) (10 min) Agenda Share doc
22) (10 min) Work on agenda (outline + activities)
23) (15 min) Q&A
24) 5 hr 15 min (10 min) *Stretch* Enrollment Open page (Examples + Emails)
https://alinavincent.lpages.co/facebook-marketing-plan-workshop-2020/
https://alinavincent.lpages.co/virtual-workshops-s2021/
25) (10 min) FB Live Ideas
26) (5 min) Monetization PP (Emails for replay)
27) (20 min) Takeaways/questions/action steps