Group Mentoring Call Timestamps
07/29/2021

0.00 Alina opens the call and sets the rules for the call.

NICHE CLARITY

0.08 Alina helps Nneka gain clarity about an affiliate program offering.

0.12 Alina clarifies some logistical questions for Doris and what is the promise of this program.

0.17 Alina helps Susan with her niche description.

0.19 Alina helps Lois discover what her ideal clients want.

0.23 Alina helps Kelly discover one specific promise of her program.

0.29 Alina helps Judy niche down. Who is the first group of people you help?

0.34 Alina asks takeaways and reads them from the chat.

CHALLENGE IDEAS

0.36 Alina helps Aparna discover 3 top struggles that her audience has and choose a challenge topic.

0.44 Alina helps Angelie discover 2 challenge ideas by understanding what her ideal clients are telling themselves when they are going through their struggles. The difference between what they need vs what they want.

0.54 Alina asks takeaways and reads them from the chat.

0.55 Alina helps Lisa adjust her challenge as she has put too much into the Challenge.

1.02 Alina helps Joanna clarify her audience and gain an idea for her challenge. When to use a how-to challenge and when to use a mindset challenge?

ALL QUESTION

1.14 Alina guides Lotus to do more market research to gain clarity about her ideal clients struggles.

1.26	Alina helps Ann be more clear about her ideal clients. She also encouraged her to narrow down her longer challenge to 5 key elements and get more tangible on her promises.
1.32	Alina helps Chloe discover struggles of her ideal clients and find a challenge idea.
1.40	Alina shares several challenge ideas that Nina could use.
1.45	Alina helps Peter clarify his program promise and find ideas for his challenge. What to do when you want to use a part of your program as a challenge?
1.55	Alina shares how to get extra support.
1.59	Alina helps Brenda modify her challenge idea to fit the challenge timeframe and get value.
2.01	Alina shares where to post to get feedback and support. Ramona and Sandy share their biggest takeaways.
2.07	Alina closes the call.