Challenge Invite, Email #1 Template

Great as a first email or second email

THE EXAMPLE

Subject:

Let's do this! How to get your teen to listen...

Body:

There's something on my mind.

And it involves you, [First Name].

If your teen isn't listening to you and respecting you as a parent, then getting them to clean their room, do their homework, and complete their chores becomes incredibly hard and frustrating.

Not to mention the heart-wrenching feeling that comes with being disconnected from your child.

So give me a little 'here here' if you've ever had one of these thoughts:

- "I just wish we could go back to when they were younger!"
- "When I was younger I could have NEVER talked to my parents like that!"
- "It's like they're aliens! We don't understand each other!"
- "I love my teen but they make me so mad!"

Is your hand up? How about the other?

Maybe you've got a few more limbs in the air, too.

And that's totally okay.

Like I said, it can be really hard. And heart-wrenching.

Would you like me to make it easier?

I just created a brand new opportunity called **"How To Get Your Teen To Listen 5-Day Challenge"** and it's completely free.

Register for "How To Get Your Teen To Listen" now!

During this easy 5-day challenge, you'll…

- Discover the fastest ways to create connection and rapport with your teen so they not only listen to you, but respect you and your requests

- Go from walking on eggshells to open and honest conversations

- Learn how to create harmony in your home and create a lasting, loving bond with your teen that they'll carry with them for years to come

I'm handing over the simple steps that my clients and I use right now to create harmony, peace and mutual respect with our teens.

So let me ask you -

Do you want to get your teen to listen? And create harmony in your home? If so...

Join "The "How To Get Your Teen To Listen 5-Day Challenge" TODAY

Reserve your spot and I'll send you everything you need to get started.

[Your Sign Off]

PS: Did I mention that I'll be giving away prizes to the participants? It will be easy and fun -I promise.

Get your teen to listen now!

THE TEMPLATE

Subject:

Let's do this! [big result of challenge]

Body:

There's something on my mind.

And it involves you, [First Name].

If you [and your business/ and your partner/ or just you] aren't easily [thing your challenge helps them do], then [getting/having] [outcome they want] becomes [struggle adjective].

So give me a little 'here here' if you've ever had one of these thoughts:

- "Quote that your ICA would say about how they struggle with your challenge topic"
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Is your hand up? How about the other?

Maybe you've got a few more limbs in the air, too.

And that's totally okay.

Like I said, it can be really, really [struggle adjective].

Would you like me to make it easy for you?

I just created a brand new 5-day challenge called "[Title of Challenge]" and it's completely free.

Register for "The [Challenge Title]" now!

During this easy 5-day challenge, you'll…

- [Opt-in page bullet point #1]
- [Opt-in page bullet point #2]
- [Opt-in page bullet point #3]

I'm handing over the [strategy, swipes, blueprint, simple steps] that [I/ my clients and I] use right now in [my biz/ our businesses/my relationship/ our relationships/ my life/ our lives/ etc].

So let me ask you -

Do you want to [insightful question that agitates their pain]?

Join "The [Challenge Title]" TODAY

Reserve your spot and I'll send you everything you need to get started.

[Your Sign Off]

PS: Did I mention that I'll be giving away prizes to the participants? It will be easy and fun - I promise.

[Big Result] Now!