Challenge Invite, Email #3 Template

Send day before challenge

THE EXAMPLE(S)

Example 1,

Subject:

Open only if you're an empath

Body:

Are you an empath?

Or prefer to protect your energy from negative, overwhelming people, or situations?

If so, register for our "Protect Your Energy For Empaths" 5-Day Challenge. It's a simple (and free!) training that shows you powerful and proven ways to shield yourself from other people's energy and stay aligned to your own inner power.

All complete in 5 days.

We start tomorrow 🎉 - register here

Linda "Stay Aligned" Manning

Example 2,

Subject:

Only open if you "used to be" creative

Body:

Looking for a new creative outlet?

Or want to reconnect to your inner creativity to reawaken a past creative outlet?

If so, register for "Discover Your Creative Outlet" 5-Day Challenge. It's a simple (and free!) workshop that shows you how to tap into your creativity (even if you think you're not creative) and connect with a creative outlet you'll love and resonate with.

(Everyone's different… could be water color, knitting, playing piano... you'll find out!)

And all in just 5 days :)

We start tomorrow 🎉 - register here

Sam “Express Yourself” Whitesell

Example 3,

Subject:

Open only if you want 5 new patients

Body:

Are you looking for new patients?

Or want to attract at least 5 patients into your practice over the next few days?

If so, register for our “5 New patients In 5 Days” 5-Day Challenge. It’s a simple (zero cost, completely free) training that shows you how to create a waiting list of at least 5 new patients to your practice each week without expensive marketing advertisement.

All in just 5 days.

We start tomorrow 🎉 - register here

Dr. Joe “Long Waitlist” Tan

Example 4,

Subject:

Open only if you want to raise your rates

Body:

Are you charging too little for your services?

Or are they not a true reflection of the power and transformation you bring to your clients - and as a result you’re not attracting the kinds of clients you want and the impact you know you can make?

If so, register for our “Raise Your Rates” 5-Day Challenge. It’s a simple (and free!) training that shows you how to align yourself to higher fees and confidently ask and get them.

It’ll take you just 5 days.

We start tomorrow 🎉 - register here

Christina “Highly Aligned” Solstad

Example 5,

Subject:

Open only if you want hotter nights with your partner

Body:

Are you wanting hotter date nights with your partner?

Would you like to turn the standard “dinner and a movie” into passionate, sensual, memorable moments with your plus-one?

If so, register for our “Make Your Date Nights Hotter” 5-Day Challenge. It’s a fun (and free) way to experience deeper connection and fiery romance during your date nights.

You won’t want to miss this.

We start tomorrow 🎉 - register here

Valentina “Sexy Nights” Franchi

THE TEMPLATE

Subject:

Open only if you are [pain, qualifier, or egoic label]

Body:

Are you [pain, qualifier, or egoic label from subject line]?

Or want to [result they want] over the course of just a few days?

If so, register for our [challenge name]. It’s a simple (zero cost, completely free) training that shows you how [big, simple promise].

It’s literally just 5 days.

We start tomorrow 🎉 - register here

[First Name] “[Topic]” [Last Name]