Webinar Invite, Email #2 Template

Send 2-3 days before the webinar
Pain Points & Dreams email

THE EXAMPLE

EXAMPLE #1

Subject:

Want to learn my email secrets?

Body:

Hey {FNAME},

I'm hosting a FREE email masterclass this Thursday. Want to come?

It's called "3 Email Mistakes Coaches + Course Creators Can't Afford To Make In Business".

Most of us need high-converting emails to get clients, grow our business, and gain back time. Without them, there's no chance to spark higher sign ups or automate our sales. But this specialized type of writing isn't taught to us in school. Nor in most online "business building" programs.

So here's the sitch:

This email class is for coaches, course creators, and healers.

Who want **higher open rates, click through rates, more sales and clients.**

Who want to inspire bold action in their readers.

Who want to be courageous enough to make their mark in the world.

Who want their email list (and business) to not only bring in more profits, but create more time freedom — with intention, connection, and authenticity leading the line.

If that's you, let's talk for an hour.

Jenn "like magic" Mayers

PS: Every single cell in my body, {FNAME}, knows that you have what it takes to get clients and grow your business with email. I generated $100,000 with just 98 people on my email list. My clients have made $9K, $30K, and $60K from sending one-off emails. Others have used their emails to triple their business in less than 12 months and hit their highest launch sales to date. If we can do it, so can you. Let me show you our magical email writing ways for free.

Sign up

EXAMPLE #2

Subject:

Want to learn my "weight loss for moms" secrets?

Body:

Hey {FNAME},

I'm hosting a FREE weight loss for moms masterclass this Thursday. Want to come?

It's called "3 Truths About Weight Loss Most Mom's Have Never Been Told (Our Bodies Are Different & It's Time We Know How To Take Care Of Us)".

Most of us want to lose weight to get back in shape, have more energy, and feel empowered around our bodies. But shedding the weight -- and keeping it off -- feels nearly impossible. Especially for busy moms like us. Because how to take care of our post-baby bodies (and post-baby lifestyles) is not taught in most diet programs or weight loss books.

So here's the sitch:

This class is for moms who carry not just excess weight, but also the guilt and shame of not being able to drop it.

Who want to **shed those pounds without starving or taking dangerous diet pills.**

Who want to **feel amazing and energized in their body** (and perhaps flaunt around in a bikini this summer ;-)

Who want to **model body positivity for their kids** - instead of just encouraging it.

Who want their weight loss journey to not only be a journey of self-love, but to **empower their family (especially their daughters) to absolutely love their bodies too**.

If that's you, let's talk for an hour.

Kristen

PS: Every single cell in my body, {FNAME}, knows that you have what it takes to lose the weight you want and love the body you're in. I've done it after being 43 pounds overweight. My clients have done and lost 10, 20, 30, and even 60 pounds. If we can do it, so can you. Let me show you how for free.

Sign up now

THE TEMPLATE

Subject:

Want to learn my {webinar topic} secrets?

Body:

Hey {FNAME},

I'm hosting a FREE live {topic} {webinar/masterclass/workshop} this {day}. Want to come?

It's called "{Title}".

Most of us need {topic} to {get tangible outcome}, {get big picture outcome}, and {get intangible outcome}. Without {it/them}, {what's no longer possible that they really, really want to be possible}. But this {unique approach to solution} is not taught to us in school. Nor in most {other place they've gone to for the solution}.

So here's the sitch:

This class is for {ideal client/s}

Who want to {tangible result from above}

Who want to {aspirational desire}

Who are {inspiring inner quality}

And who want their {tie in the big picture result and intangible result from above}.

If that's you, let's talk for an hour.

{SIGN OFF}

PS: Every single cell in my body, {FNAME}, knows that you have what it takes to {get result they want}. I {got this result}. My clients have had {these results}. If we can do it, so can you. Let me show you how for free.

Sign up now