Webinar Opt-in Page Template

THE EXAMPLE(S)

Example 1 of 2



Hope Rubin presents...

3 big podcast mistakes that kill your ratings & stunt your follower base

Get the exact tools you need to avoid them and run a world-class, client-attracting podcast

CLAIM YOUR SPOT

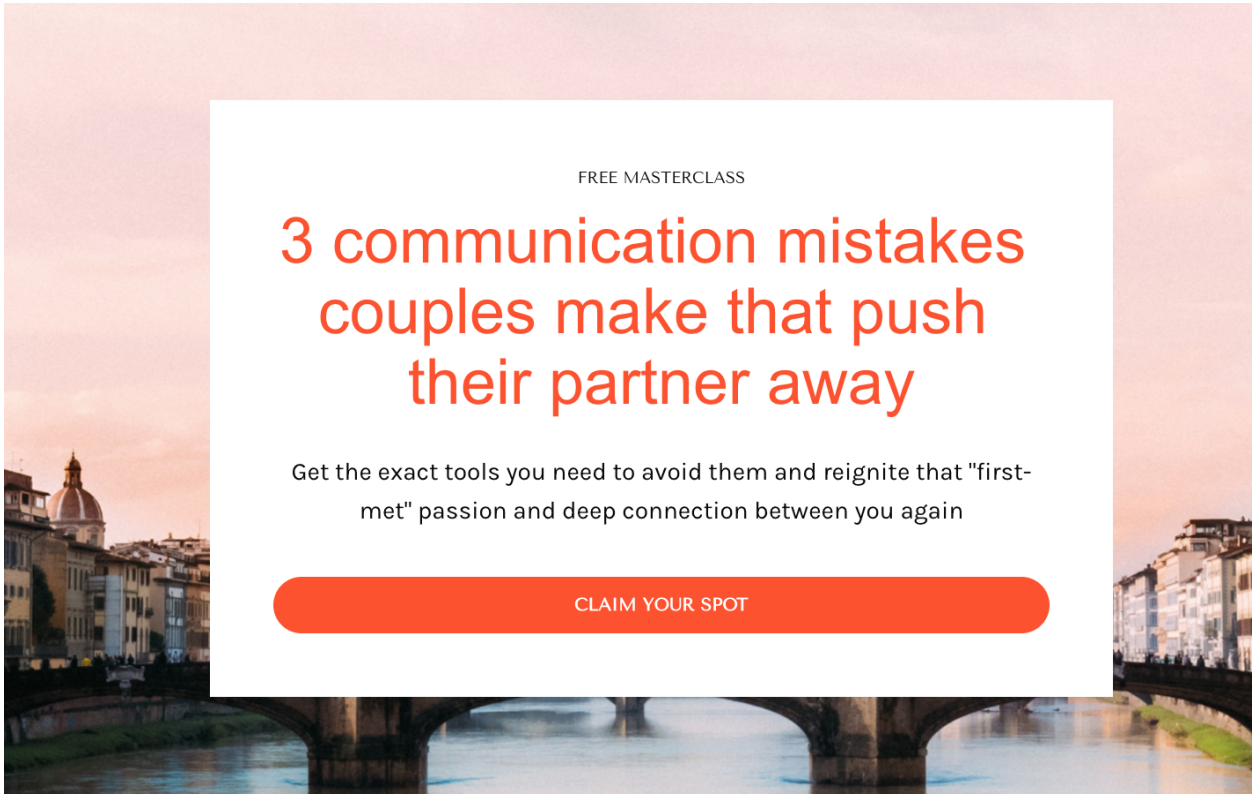
WE'LL COVER:

- The secret "networking" trick to getting high-profile interviews booked and 5-star reviews -- even if you have less than 1,000 listeners
- Why you don't want to post about your podcast on social media (contrary to popular belief) -- and what to do instead that is infinitely better at getting more people to tune in
- The cure to "imposter syndrome" (all podcast hosts face it and here's how)
- The answer to: "How do I monetize my podcast without sleazy pitch-festing?"

DON'T MISS OUT! CLAIM YOUR SPOT BELOW.

CLAIM YOUR SPOT

Example 2 of 2



During this powerful, free masterclass, you'll discover:

One

Why you shouldn't tell you partner "we need to talk" - and what to say instead so they're eager to hear you

Two

A secret “communication” trick to instantly defuse your partner’s anger without being accused of you making them wrong

Three

The answer to: “How do I get my partner to understand my point of view?”

CLAIM YOUR SPOT

THE RESEARCH QUESTIONS

1. Write 5 bullet points using this formula: **# {mistake descriptor} mistakes {target audience} make that {undesirable outcome}**

   Write your bullet points here…

   Examples:

   3 innocent mistakes couples make that push their partner away
   3 big podcast mistakes that kill your ratings & stunt your follower base
   3 mistakes even smart entrepreneurs make that keep them stuck in overwhelm, drained & tired
   3 invisible barriers standing between you and more, soul-nourishing sex

2. Write 5 bullet points using this formula: **The answer to: {big question clients ask}**

   Write your bullet points here…

   Examples:

   The answer to: “How do I monetize my podcast without sleazy pitch-festing?”
   The answer to: “How do I get my partner to understand my point of view?”
   The answer to: “How long do my emails need to be so that people open and read them?”

3. Write 5 bullet points using this formula: **Why you don’t want to {commonly accepted action that is actually harmful to outcome} -- and what to do instead**

Write your bullet points here…

Examples:

Why you don't actually want to work out everyday if you want to lose weight (contrary to popular belief) - and what to do instead
Why you don't want to write "sales" posts for social media -- and what to post instead
Why you shouldn't offer a free session on your website (contrary to popular belief) -- and what to offer instead

4. Write 5 bullet points using this formula: **Secret {topic} tricks to {desired outcome} without {undesirable outcome}**

Write your bullet points here…

Examples:

A secret "communication" trick to instantly defuse your partner's anger without being accused of you making them wrong
The secret "networking" trick to getting high-profile interviews booked for your podcast, even if you have less than 1,000 listeners
Secret "writing" tricks to instantly make your copy more punchy, personable, and high-converting

5. Write 5 bullet points using this formula: **The cure for {big problem}**

Write your bullet points here…

Examples:

The cure for imposter syndrome (you'll wonder why you ever questioned your expertise!)
The cure for sales page crickets - I'm gonna show you how to get that thing to convert!
The cure for "bad" eating habits that doesn't involve starvation or deprivation

6. Fill in the blank: **Get the exact tools you need to avoid them and {big outcome}.**

Write your bullet points here…

Examples:

Get the exact tools you need to avoid them and confidently approach beautiful women and land more dates
Get the exact tools you need to avoid them and be a quick, confident, powerful decision maker
Get the exact tools you need to avoid them and become impossible to ignore in your readers' inboxes
Get the exact tools you need to avoid them and make your sex life one for the books

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THE TEMPLATE

{HEADLINE (Q#1)}

{SUB-HEADLINE (Q#6)

[REGISTER NOW >]

During this free, powerful {masterclass} you'll discover…

- Bullet point from Q#2
- Bullet point from Q#3
- Bullet point from Q#4
- Bullet point from Q#5

[SAVE YOUR SEAT NOW!]