# Create Your Perfect $5K Coaching Package

## Workshop Preparation Form

1) Briefly describe your business. What kind of coaching do you do?

2) List your MAIN area of expertise (expertise you want to be known for). If you have multiple areas of expertise, choose ONE you will focus on for this workshop. Be specific.

3) What specific problems do you solve?

4) Briefly describe your ideal clients.

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5) What are your ideal clients' biggest struggles and challenges?

6) What's one thing they want the most?

7) Do you have any existing programs (digital information products)? List them here:

8) Do you currently offer 1-1 coaching? What's the format and pricing?

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9) How would your clients describe you as a coach?

10) List 3-5 tangible results you helped your clients achieve.

11) Have you sold a $5K (or higher) coaching package before? If not, why not?