Platforms, Resources and Assets

1) Check all of the Social Media platforms are you active on:

	Social Media Platform	Number of followers, subscribers, friends, or connections
	Facebook	
	LinkedIn	
	Instagram	
	Twitter	
	YouTube	
	TikTok	
	Discord	
	Medium	
	Pinterest	
	Telegram	
	Twitch	
	Clubhouse	
	Reddit	

2) **List all communities are you active in:**

- ☐ Facebook groups:
- ☐ LinkedIn groups:
- ☐ Meetup groups:
- ☐ Telegram groups:
- ☐ Discord groups:
- ☐ Networking groups or organizations:
- ☐ Masterminds:
- ☐ Professional clubs or organizations:
- ☐ Online forums:
- ☐ Faith-based clubs or organizations:
- ☐ Social groups or clubs:
- ☐ Sport or fitness groups or clubs:
- ☐ Volunteer groups:
- ☐ Groups based on your hobbies and interests:
- ☐ Other:

3) List all platforms where you can share a stage, interview and spotlight others:

- ☐ Facebook Lives:
- ☐ FB Groups:
- ☐ LinkedIn:
- ☐ YouTube:
- ☐ Podcast:
- ☐ Radio show:
- ☐ TV show:
- ☐ Blog:
- ☐ Meetup:
- ☐ Summit:
- ☐ Giveaway:
- ☐ Workshop:
- ☐ Event:
- ☐ Newsletter:
- ☐ Other:

4) **What special expertise, skills or talents can you offer to others** (i.e. building a website, video editing, managing a team, copywriting, parenting advice, healing, etc…)?

5) **Who do you know? Who do you have access to? What special connections do you have?**

6) **What insights can you offer (personal or professional)?**

7) **What trainings, programs, templates, or done-for you services can you offer?**

8) **Do you have an email list? What size?**

9) **Other platforms, resources and assets** (i.e. share your team, volunteer at an event)