Credibility Statement

1) What contributes to your credibility:

Degrees and certifications	
Years of experience	
Book	
Program	
Event	
Podcast	
System	
Numbers	
Specific results	
Media mentions	

Continued…

Past career experiences	
Transferable skills	
Personal journey, experience or results	
Teachers or mentors	
Extensive research	
Facts and statistics	
Lifelong interest or passion	
Personal mission	
Future projects	

2) **Create 3-5 separate brief 1-sentence credibility statements:**