JV Checklist

Use this checklist in 2 ways. First, use it as a guide to make sure you are clear on all aspects of Joint Venture Partnerships. Second, rate each of the areas on the scale of 0 – 10 (0=Weak, 10=Strong), and focus on the "weaker" areas.

☐ ____ I understand and can explain what JV partnerships are

☐ ____ I know how to start building JV relationships, even if I don't have a list or a program

☐ ____ I know of at least a dozen ways I can collaborate with others

☐ ____ I identified people I can connect with in Peer JV, Next Level JV and Dream JV categories

☐ ____ I feel comfortable reaching out to potential JV partners

☐ ____ I have created a simple JV invitation

☐ ____ I understand the differences between evergreen promotion, one-off promotion and a JV launch

☐ ____ I understand what to look for in JV partners

☐ ____ I understand what it means to be JV Ready

☐ ____ I understand the importance of having a Lead Magnet

☐ ____ I understand what my next steps are