Email Examples

Example one: Program (from 2015)

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Email 1:

NAME,

Would you like to make sales while you are sleeping?

Go on a vacation and come back to a fuller bank account?

Or just add some extra streams of income to your business?

If you like the idea of passive income, I've got the solution right here and it's yours until Monday November 30th for only $497. After that the price is going up to $997. Why?

Because $497 was the introductory price for this program (and it sells like hot cakes at that price), and it's not what I ultimately want to sell it for. But right here, right now, until midnight PST on Monday, November 30th you can get it for just $497.

Create, Promote, Sell and Run Your Very First Program in Days <<< LINK

I am even offering some insane fast action bonuses:

1) 45-min 1:1 strategy session with me to help you get clear on the direction for your first program

2) My brand new training "5 steps to Create Your Irresistible Opt-In Offer"

3) 6-months of the Fast Track Success Academy Mastermind (includes monthly group coaching call).

Get the Money Making Program Blueprint Here <<<LINK

I hope you grab this now (my accountant hopes you grab it after the price increase).

This is the very best offer I've ever made and it's over Monday night when the clock strikes twelve (think Cinderella).

Easy Program Creation Process from A to Z <<< LINK

Oh, and if you already bought my Money Making Program Blueprint course, you have already won because you're going to automatically get everything I'm including in this offer. I want to thank you and reward you for trusting me with your business before I even put all these extra bonuses out there. Who else DOES that?

-Alina

P.S. The price really is going up. This is not a marketing trick or “Black Friday” gimmick or an "evergreen" promotion. December 1, 2015 the price of my course will be $997 - and still totally worth more than that. But, if the link still works, you can grab it up right now and save $500 off the new price:

Start Creating Your Program Today <<< LINK

Email 2:

NAME,

Wow! You Sure Know A Great Deal When You See It!

That was quite a response!

Awesome! And welcome to everyone who grabbed my “Money Making Program Blueprint” training before the price goes up on December 1st.

Real quick…

Let me share a story with you…

Regina recently went through my program, and then this happened:

“I was living paycheck to paycheck, scraping by to make ends meet when I signed up for Alina’s program. I had always wanted my own IT business but didn’t know the how, the what, the where, or when.
Alina taught me how to create and launch my first program.

*In her **Money Making Program Blueprint** she showed me step-by-step how to come up with the ideas and get my program out there.*

Even before I finished going through all of the videos, I had 18 people signed up for MY OWN program.

I earned $695 from the pilot run and easily positioned myself as a Lead Pages expert in my community.

I’ve since brought in thousands of dollars in sales and am able to still keep prices low. Referrals coming in daily, web hosting and design jobs turning up left and right, and now have a

community of an extraordinary group of graduates who are on their way to attracting lots of money online."

And you know what?

I want the same level of success for you. Or even more!

If you would like to get your hands on the exact same videos and the exact same worksheets that Regina used to create her first program: >> Get it here<< Link

The exact program making blueprint can be yours for only $497 - if you get it before Monday, November 30th .

Create, Package, Market and Sell Your Very First Program in Days! <<<LINK

Alina

P.S. Don't forget these awesome fast action bonuses:

1) 45-min 1:1 strategy session with me to help you get clear on the direction for your first program,

2) My brand new training "5 steps to Create Your Irresistible Opt-In Offer",

3) 6-months of the Fast Track Success Academy Mastermind (includes monthly group coaching call).

Discover How Easy it is to Create Your Very First Program <<< LINK

Email 3:

NAME, 1 day left to Create Your Program – Price Goes Up $500 Tomorrow

What a way to step up! Welcome to all new members and customers!

Congrats on saving $500 and congrats on being a decisive business owner.

You are the doers, movers, and shakers that take action to make your business perform - and you know how to spot an incredible deal.

And now you've got me in your corner to show you how to create your very first (or next) successful money making program from scratch.

WooHoo!

And... if you haven't reserved your spot yet. There is still time, just a little. One day in fact.

Go here, check out the offer. If you like what you see, then join us. If it's not for you, that's okay too:

Start Creating Your First Money Making Program Today <<<LINK

Alina

P.S. - Yes, there's a 30 Day Guarantee, so there is no risk! :-)

Create, Package, Market and Sell Your Very First Program in Days! <<<LINK

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Example two: Cyber Monday Sale (from 2017)

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Email 1

Subject: I'm doing this… and it's BIG!

NAME,

After having the biggest year yet in my business so far, I realize there are so many more opportunities to give back and give thanks for such an amazing year.

So I decided to put on my BIGGEST sale ever to help YOU finish the year strong and set you up for a powerful 2018.

Starting today you can have access to most of my best products, programs and even services at up to 89% savings.

See all the details here.

Alina

P.S. All of the programs in this 3-day Cyber Monday Super Sale are not available for purchase during the year. Usually only my high end clients have access to these training products and programs.

This is your chance to take a peek inside my vault and get your hands on these powerful programs:

Check Out The Cyber Monday Super Sale Now

Email 2

Subject: Cyber Monday Sale… has begun

Name,

I hope you are enjoying your weekend!

I just wanted to remind you that tomorrow is the LAST DAY to take advantage of my 3-day Cyber Monday Super Sale...

AND...

Get up to 89% OFF on some of my best online programs, including:

==> More Clients From Facebook (89% OFF)
Discover how to build anticipation and create buzz on Facebook around your offers (without relying on FB ads), so that your ideal clients reach out to hire you BEFORE you even make your offer!

==> $5K in 5 Days (89% OFF)
Discover the top ways to quickly bring money into your business, even if you are just starting out and don't have a list.

==> Visibility Kickstarter (89% OFF)
Discover how to 10x Your Business Exposure In 5 Days or Less...

==> 5 Easy Steps To An Irresistible Opt-In Offer (80% OFF)
Get my step-by-step formula for creating a hot freebie that makes people actually want to OPT IN.

==> Grow Your Business with Facebook Groups (75% OFF)
A complete guide to successfully using Facebook Groups to get a steady stream of ideal clients from Facebook.

==> Get Clients From Facebook (75% OFF)
A complete step-by-step system for attracting paying clients on Facebook using your fan page, in less than an hour a day - without spending a penny on Facebook ads.

==> Money Making Program Blueprint (75% OFF)
Get everything you need to create, package, market and sell your very first (or next) successful online program.

Click Here For All of The Details

To Your Success,

Alina

Email 3

Subject: NOT A TYPO! Up to 89% OFF

Well, today is your last chance to participate in my Cyber Monday Sale, NAME.

It's been super fun to see so many of you selecting your programs and taking advantage of the best deals of the year....

To help you wrap up 2017 and begin a new year strong!

Click Here to catch most of my best-selling programs on sale (till midnight tonight).

To Your Success,

Alina

P.S. Do not hesitate to reach out if you have any questions. I would love to help you make the best decision for you and your business.

Cyber Monday Super Sale Ends Today

Email 4

Subject: LAST CHANCE

NAME,

You only have a few hours left to scoop up my best programs and trainings.

3 reasons you should check out the Cyber Monday Super Sale before it ends today…

#1: PERFECT TIME
The end of the year is a great time to reflect on what happened for you over the last 12 months and prepare for the upcoming year. As the year comes to close and we slow down a bit, this is the perfect time to learn new skills and strategies to get clients and grow our business in 2018.

#2 ONLY HERE AND NOW
This is your only chance to get your hands on these special programs. I do not actively promote these during the year. Usually only my high end clients have access to these trainings.

#3: MY BEST STUFF IS ON SALE!!

You may have wanted to get your hands on some of these programs in the past, but the timing wasn't right. You may have heard of some of these programs but they weren't available at the time.

That's why, this is your chance to take advantage of the best deals of the year!

You will most likely never see such a crazy sale again!

And today's the last day. Scoop up your programs now.

Happy Cyber Monday!

Alina

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