JVIC JV Pitch Formula

1. Your name
2. The hook: why your solution/product is different or better
3. Success with it selling already
4. Who your audience is
5. Product name, price, commission
6. Value you offer your partners
7. Why your product will convert (proof)
8. Your launch marketing funnel they will share
9. Your contact info

Sample JV Pitch

Hello, my name is Alina Vincent and when I started my business I tried a lot of strategies to promote my business and get clients with little results. And then I discovered the one thing that was working for me, and it was attracting high-paying clients from Facebook. And it was working so well that people started noticing and asking me to share my secrets. And that's when I realized that I was doing something unique, and I created a system around it. I now offer my system as a program called, "Get Clients from Facebook." And in it I teach strategies for creating everyday content for Facebook that grabs attention, generates engagement, and converts followers into paying clients. And all without spending a dime on Facebook ads. My last launch was supported by many industry leaders, including Rich German, and Justin Livingston and Callan Rush, Christian Mickelsen, and even another Facebook guru, Bret Gregory. And I am proud to have a couple hundred graduates from my program who are now successfully implementing my methods and getting clients from Facebook. So if you work with small business owners, coaches, consultants, experts or speakers, I would love to invite you to JV with me and offer this proven program to your audience. My program sells for $1997 and the JV commission starts at 30%, which means you earn a minimum of $599 per sale. And as a bonus, if you bring 3 or more sales, you will get a free access to my program. And I go out of my way to support and promote my JV partners. I have in place an entire launch funnel with a free report, with an opt-in page that converted at the last launch at over 70%. I have a free webinar and hot email copy. I use Infusionsoft for affiliate tracking and will provide you with all of the materials you need to share this offer with your list or your social media followers. And I make it easy and fun. So, contact me, businesssuccessedge.com/affiliates or PM me on Facebook.

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