“JV Connections Playday”

Preparation Form

1) **Who are your ideal clients?**

2) **What is one PAID offer (service, program, product, workshop) you’d like JVs to help you promote?**

   Title:

   Problem it solves:

   Audience:

   Format:

   Price:

   Has it already been created?

   Has it been already offered/delivered to paid participants?

   Do you have results/testimonials about this specific offer?

   Dates for the next launch:

   What free resources/gifts have already been created that lead to this offer (i.e. ebook, quiz, checklist, challenge, webinar, etc…):

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3) **What is one FREE offer (i.e. ebook, quiz, checklist, challenge, webinar, etc…) you'd like JVs to help you promote?**

4) **Do you currently have a CRM system to manage your email list and send emails (MailChimp, Constant Contact, ConvertKit, InfusionSoft, etc)?**

5) **Do you currently have a system to create affiliate links and track affiliate activity?**

6) **What's your current sphere of influence?**

a) Do you have an email list? If so, what's your list size?

b) Do you have a FB group? If so, how many members do you have?

c) Do you have social media following? If so, which platforms and how many followers?

d) Do you have a podcast?

e) Do you have an active YouTube channel?

f) Do you do FB interviews?

7) **What special expertise, skills or talents can you offer to others (i.e. building a website, video editing, hiring a team, hypnotherapy, etc…)?**

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