“Turn Your Program into Virtual Workshop”
4-hour Agenda

(10 min) Intro – overview. Notes guide. What would you like to learn? Poll

(5 min) Program Idea - share in chat

(15 min) Virtual workshop vs in-person workshop vs webinar vs online program PP

30 min (35 min) Length – 3-4 hr (1 module), 1 day (highlights), 2-days (full program) PP - breakouts (20 min) – discuss your idea. Poll

1 hr 5 min (15 min) Q&A/ Reflections

(5 min) BREAK

(25 min) Price - free, mid-price, full price. Number of people

1 hr 50 min (5 min) Reflections/Takeaways/Value/Time passage

(15 min) Offer PP (No offer, soft offer, full offer, strategy session)

(25 min) Workshop Name – breakouts – name feedback (20 min) - share name in the chat

2 hr 35 min (5 min) BREAK

(5 minutes) Tools and Technology (Zoom, CRM, Opt-In Page)

(15 min) Activities PP – what have we done so far? What else have you seen?

(5 min) Plan the time - observe the time - cut out content in favor of interaction.

(10 min) Q&A/ Reflections

(1 min) STRETCH

3 hr 15 min(10 min) Outline/ Agenda Share doc

(1 min) STRETCH

(10 min) Enrollment Open page (Examples + Emails)

(5 min) Monetization PP (Emails for replay)

(20 min) Takeaways/questions/action steps