Getting Started with AI

Recommended AI Tools

ChatGPT: https://chat.openai.com

Claude: https://claude.ai

Setting Up The Project

It's good practice to start a conversation on a new topic by starting a new chat and setting up a new context. Start your project by asking your AI Chat tool to take on a rol, but writing: “Act as…”, “Pretend you are… “, or “You are… “

Prompt: I want you to act as a [profession] who specializes in [subtopic].

Examples:

- I want you to act as a business coach who specializes in leadership
- I want you to act as a marketing expert
- Act as an experienced conversion copywriter

Customer Avatar/ Your Ideal Client

Get more clarity on your niche and the people you want to serve

Prompt 1:

Step 1: Act as an experienced marketer and interviewer. Interview me about my ideal clients. Ask me as many questions as you need to understand who my perfect clients are.

Step 2: Describe my ideal client in 2-3 sentences based on these answers: [insert your detailed answers to the questions in Step 1]

Prompt 2:

Act as an experienced marketer and content copywriter who needs to create a mini-training perfectly aligned with the needs of my ideal audience. As a first step - interview me about my ideal clients. Ask me as many questions as you need one at a time to understand who my perfect clients are.

Prompt 3:

What are the best questions to get clarity on my ideal client and their struggles?