Mentoring Call with Alina

Transcript From 3/26/2025

Rising Stars Q&A Calls - March 26

@0:00 - **Alina Vincent (Alina Vincent)**

All right. Okay, let's get everybody in. Let's get the party started. Hello, everyone. All right, I'll start the recording.

Record. Hello, everyone, so this is our March. Master my mentoring call. It's been a while since I see a lot of you in one place.

So this is fun. So I might wait for more people to join. Hopefully more people will join us before I have couple of announcements.

So we could just start by just jumping in. If you have any celebrations, any wins you want to share, what's kind of been going on, what's happening, a touch base, check in.

Who would like to start?

@0:55 - **Sonya@MasteringMoneyMiracles.com**

So just went to this financial freedom 101.

@1:00 - **Alina Vincent (Alina Vincent)**

please. Awesome.

@1:01 - **Sonya@MasteringMoneyMiracles.com**

You're good kicking the for me because there was nothing new that I learned there. It just remembrance of all of that goodness that it's not my favorite parts because I did that for too long.

@1:15 - **Alina Vincent (Alina Vincent)**

It's boring to me. And it's real and valid.

@1:18 - **Sonya@MasteringMoneyMiracles.com**

So it's a good kick in the . And a lot of shifted since then in my beingness.

@1:26 - **Alina Vincent (Alina Vincent)**

Okay.

@1:27 - **Sonya@MasteringMoneyMiracles.com**

Oh, yay. And I actually took on I re re up my certification in the language, which is a it's a the three court energies of you in a language.

And it's a session that I would do to help people see their unconscious and their conscious. I'm going to put that as a bonus to my mastering money miracles.

And it feels really good that I took that back on to because it's something that I did quite well with.

All right.

@3:00 - **Alina Vincent (Alina Vincent)**

But conversations with money, you're really looking at people who have like the spiritual angle.

@3:05 - **Sonya@MasteringMoneyMiracles.com**

it might make it a little bit harder to to open it up to more guests.

@3:12 - **Alina Vincent (Alina Vincent)**

And the general appeal of the whole podcast.

@3:16 - **Sonya@MasteringMoneyMiracles.com**

Okay, I would probably keep it to conversations with money. Yeah, that was the initial download and having guests as well as me having the secret conversation with money and just bringing that conversation to in a book.

@3:30 - **Alina Vincent (Alina Vincent)**

Yeah, that could be so you know how in a podcast you can have like different flavors in the same podcast.

Like here's our interviews and here's like my fireside chat. So yours could be sacred conversations with money within your podcast.

@3:44 - **Sonya@MasteringMoneyMiracles.com**

And the other ones would be like the interviews. Yes, yes, you like think of like subfolders. Yes, yes. So that's that's all coming together nicely.

@3:55 - **Alina Vincent (Alina Vincent)**

I just like that. Yeah, very cool. And one more thing. I'm sure. So, the Penelope's event?

@4:07 - **Sonya@MasteringMoneyMiracles.com**

Yes.

@4:08 - **Alina Vincent (Alina Vincent)**

I hope that you are not just listening for yourself. Like, what are you doing? What are you not doing?

I hope you are also listening for all of the complaints and questions that people have been asking because those are your ideal clients as well.

@4:21 - **Sonya@MasteringMoneyMiracles.com**

A host of notes? Yes. That was my intention going in. Like, why am I going? That was the first first thought that came to me.

I'm going to hear my people's conversation. And I question, could I do basically what she did as my challenge and then take people into the mindset and motion relationship is what mastering Money Miracle is.

Like, do the basics of, you know, finance as the challenge.

@4:51 - **Alina Vincent (Alina Vincent)**

Like, here's your essay. practical stuff.

@4:53 - **Sonya@MasteringMoneyMiracles.com**

You got practical as my challenge and then or as a workshop or something else. Yeah, yeah, so there's a lot of a lot of creativity came on the plate as a result of it, and we're so ready to do that now.

@5:09 - **Alina Vincent (Alina Vincent)**

Good. it. Perfect. Anybody else wanted to do a celebration wins check-ins? I would love to hear from everybody. Man.

@5:20 - **Mayan Tran**

Okay. Well, we are in week two of our dating by design, five-week program.

@5:31 - **Alina Vincent (Alina Vincent)**

So we have our live call today. This is a third time you're running.

@5:36 - **Mayan Tran**

second time since learning from you and like...

@5:40 - **Alina Vincent (Alina Vincent)**

Okay, so second time in the five-week format. Yeah, yeah.

@5:44 - **Mayan Tran**

We have eight people in it now.

@5:46 - **Alina Vincent (Alina Vincent)**

Nice. Okay.

@5:49 - **Mayan Tran**

We did sign two more clients, one-on-one clients, since last time.

@5:54 - **Alina Vincent (Alina Vincent)**

Awesome. they're at your 10k clients, right?

@5:57 - **Mayan Tran**

Well, one, we offered at 8k and... another one she's doing the painting so it's 12k so it's still 20k yeah congratulations that's awesome thanks we had to do we definitely had to do some creative like financing options though and i think i'm learning that people want to say yes but they don't know how they can make it work so giving like working with them to figure out something so you know this lady like we're not even good she's basically paying us monthly a certain amount until we get to a certain amount and then i'll do the one-on-one session with her when she hits that but that way like she she feels like she's she can do in and she's committed but yeah you're not going to deliver everything until you get up yeah so um so yesterday yesterday i realized one of my old clients reached out and was telling me that she broke up with her like boyfriend and and she was like struggling and so i just was like reaching out

Shown was like, hey, do you want to, you know, if you want some support, maybe we can do like a release session or something.

We ended up having a call and she basically said all this stuff. And I was like, here's what I would recommend.

ended up re-enrolling her into a smaller, like, one-on-one package.

@7:15 - **Alina Vincent (Alina Vincent)**

So she paid in full yesterday. So it's a good job. You're going to never roll for sure.

@7:22 - **Mayan Tran**

Finally, I don't know. And then we were on, I was on a couple of podcasts, so that was good.

But I realized that I didn't lead to any, like, lead magnet. I, like, your voice was in my head of, you know, teach them three things and then lead them to the...

@7:42 - **Alina Vincent (Alina Vincent)**

But really, right now, the lead magnet that we have is the, like, the place is to meet a partner.

@7:48 - **Mayan Tran**

And that's not always what we talk about during podcasts. So I think...

@7:52 - **Alina Vincent (Alina Vincent)**

So you need to come up with a different lead magnet.

@7:54 - **Mayan Tran**

Yeah, like different topics that if we talk about these things, we can lead them to.

@7:59 - **Alina Vincent (Alina Vincent)**

Yeah. So what I own... We say is if you listen to the lead magnet workshop, I say it there like in more detail.

So I'll just give you like a cliff's note. Think of what is one perspective yet that you have that nobody else has, that's unique and you always want to share.

And then the create the lead magnet that goes with that. It's basically like what is like. So for example, for me, one of the things when it comes to like say online programs, I'll always say like doesn't matter what you're starting in business.

The first thing you need to create is a program. That's how we've created a whole mastermind. is what I teach.

That's my philosophy. Other people might say you need to get one-on-one coaching. You need to do high-end tickets like mine.

You have to do a program. Here's why, then I'm like, okay, and by the way, I have this lead magnet on how to how you come up with an idea for your first program.

So it doesn't matter what I'll always bring it up and there's always a lead magnet that goes with that.

So it doesn't like they don't have to have a specific question like because anything they ask, I can always say, and like honestly, like before we even talk about this.

Let's talk about why it's so important to have online program, right? So it's like, what is that kind of paradigm shifting, unique perspective that you have that no matter what you want to talk about that?

Kind of before we even get into this, let's get one thing straight, right? So if you have something like that, then attach a lead magnet to it, and then it will always be part of the conversation.

And this is for everybody, that's why I'm kind of taking a little bit. And we can play with that, we can actually like figure it out today, for some of you if you want.

@9:32 - **Mayan Tran**

Yeah, that'd be great, perfect.

@9:34 - **Alina Vincent (Alina Vincent)**

right, any other wins, celebrations, discoveries? Anna? Discoveries. Yes, I feel like that.

@9:46 - **Anna Dannfelt**

More why we've been doing all this stuff, and I'm learning a lot, and it's great and all, but it hasn't led anywhere.

So I've learned a lot, but it hasn't converted in any way, you know this. Lisa, this. It's true. This is not be doing my stuff down.

@10:02 - **Alina Vincent (Alina Vincent)**

This is being really honest.

@10:04 - **Anna Dannfelt**

I learned a lot along the way so it doesn't feel like I've wasted any time. And I've created products that I can use moving forward.

the last challenge is a really good program. I can sell whatever or add on. But what I found was a whole new take on what I'm doing, right?

And also I realized I was looking at, yeah, I'm going to do this and then I moved to that and then I thought, no, I don't feel like it.

I don't have the energy. I don't feel my heart is in it. I feel lost and confused and overwhelmed.

So I'll just let it go. And then your thing came over there, Jamie. I'm like, all right, doing that instead.

Meanwhile, it hit me. was like I was thinking, yeah, my audience is package. Okay, it's like, it's an hour.

for every week for five weeks because what they're going through because it's this that took so much time that they're so frustrated and confused and scared and worried and just needs to be seen and handheld and all of this is like really intense which I have sort of overlooked.

@11:20 - **Alina Vincent (Alina Vincent)**

Are you talking about or talking one on one?

@11:22 - **Anna Dannfelt**

No, one on one for the menopause ladies. Okay, we see her to be felt to be handheld to have this every week to really move them into a new groove because I'm talking about this new groove right the mind, the master or the mindset and all of these things but they need the step before so then I thought okay I'm moving towards that so I'm not working on that.

I'm going out and looking on post questions and fine get all the answers and do that whole program but with this coaching package in view.

And then I can move on to my programming while I can make my program better as well. But right now I feel like, and I'm charging 1500 euros for it.

@12:08 - **Alina Vincent (Alina Vincent)**

Okay.

@12:09 - **Anna Dannfelt**

Which feels reasonable.

@12:11 - **Alina Vincent (Alina Vincent)**

Awesome. Yeah, I want to talk more about it because I still want to understand what the transformation is, what am I paying for?

@12:19 - **Anna Dannfelt**

It is to get out of confusion. It is to to understand a a bit of tips because when you have somebody one on one you can say, I have, because everybody doesn't have the same problems, right?

So then I have, I have problems with this and this and this and this. Then I can guide her and exactly that and move her to a space where she's feeling better, where she feels more secure in herself and not so lost and confused and scared and then little by little moving her into empowerment, where she says, okay, I got this.

I'm mastering my menopause and they can move forward with more ease.

@12:55 - **Alina Vincent (Alina Vincent)**

Okay. So we just got into the coaching and I still want to hear from Lisa and from Sue, you're like.

celebrations and lens, but because you're like super, super excited about it. So I still don't get the transfer. Is it for empowerment or is it for menopause?

@13:10 - **Anna Dannfelt**

Because you're mixing them together and to you know, it's a changeable. No, it's actually the same thing because women when they're menopause, very often have so much fear that they start looking for problems and it gets worse and worse and it's like this downward spiral.

And then they get really ill from that. I was just talking to a lady tonight about it. And by being there for them, listening, understanding, guiding, they can move out of this downward spiral and little by little feel like, okay, I got this because it's not going to go away.

It's not a disease, right? So they have to find a way to exist in it and now way that is acceptable, at least.

@13:53 - **Alina Vincent (Alina Vincent)**

Okay, do your people understand that that's what's happening, that they have more fears?

@13:59 - **Anna Dannfelt**

Yes. Yes, because that's what was coming up all the time. I was They say I am so frightened. I feel like I'm dying They're just frightened.

They're just frightened and they're frightened of what's happening to their bodies They're frightened what happened to the brain. They're frightened that everything is falling apart and Yeah, I'm confused and lonely and scared so I'm trying to figure out like what's the entry point?

@14:31 - **Alina Vincent (Alina Vincent)**

what's the catalyst? So how do they go from like, okay? I don't have a menopause now men menopause and now everything is falling apart, but We're what exactly is happening that they're now right now in this panic anxious mode We care so much is happening to them which they don't understand and they go to the doctor and the doctor says Oh, it's menopause.

It's like that.

@14:53 - **Anna Dannfelt**

It's not gonna change And then they're looking around and everything they just start seeing every one lady the lady was talking to me.

I said I was I was so sure I had cancer everywhere because it turns into that I'm sick There's something wrong with me and the problem with that is then it gets really really bad.

@15:08 - **Alina Vincent (Alina Vincent)**

I think it's the physical stuff that brings the Yes, so that's what I need because at first you're saying like I'm Because When we're talking about empowerment a lot of the words you've used it felt like I don't know where my business is going I don't know where my relationships is going like everything is falling apart now you brought it down to like I don't know what's going on with my body and I'm freaking out So not the rest of like the first thing is like my body.

It doesn't feel right. I don't So that's the language you need to bring it, right? So the anxiousness is not coming from the outside world It comes from within like whatever it is like I can't sleep.

ACTION ITEM: Design menopause-related journal as lead magnet. Include physical symptom tracking, anxiety levels. Use AI for content. - WATCH

I can't breathe. I can't function I have these pains and aches. I don't know what's going on my body.

@15:53 - **Anna Dannfelt**

It's falling apart now. afraid what am I gonna die? That kind of stuff, right? So it's all physical manifestations.

@15:59 - **Alina Vincent (Alina Vincent)**

Yeah, okay So you might want to listen to how you were describing it at first, just so you can see the comparison that did not come through.

@16:08 - **Anna Dannfelt**

Okay. So I've been at the moment, I'm collecting.

@16:12 - **Alina Vincent (Alina Vincent)**

Correct. So your next step in order to sell that program is to say if you feel right now, you're living in somebody else's body.

You don't know what's happening with your body. It feels like your body is shutting down. You're afraid that you have all of these things wrong with you.

You're afraid that you'll never recover. You'll afraid that you'll never be physically able to do XYZ. So it's all on the physical level where you start.

That's the catalyst where I'm afraid that I will not function. my body is not functioning. Right? Is that what you're hearing from them?

@16:44 - **Anna Dannfelt**

Yeah.

@16:45 - **Alina Vincent (Alina Vincent)**

Okay. So then you say, let me help you around this. And a lot of it is going to be like the reducing the anxiety and understanding what you're going through.

And then it will give them more strength for everything else in there. body. But otherwise it feels like you helping them with just finding their passion, finding their destiny, finding their satisfaction.

And somehow they also happen to have a menopause, but you are not connecting it. So right now you basically say, I have this program, women who feeling like their body is betraying them.

They're not sure what's going on with them. You're like, can't sleep at night and all of your thoughts until like what's happening with my body and will I ever be able to do X, Y, Z.

If you are like stressed and anxious and can sleep and all of your thoughts right now about like what's going to happen to me physically, this is the program for you where we can shed the light, look at everything, reduce your stress, reduce the anxiety, which will help you heal, will help you through this process.

Right. And so that you will also find yourself, finding your voice and so forth. Right. Does that make sense?

@17:56 - **Anna Dannfelt**

Does that sound like what? Yes. Thank you. That's exactly it. So yay.

@18:01 - **Alina Vincent (Alina Vincent)**

Yes, you just have to bring the physicality of it.

@18:04 - **Anna Dannfelt**

Yeah, because you are like you stress anxious and everything is falling apart.

@18:08 - **Alina Vincent (Alina Vincent)**

And that feels like my whole entire life, my business is not doing well.

@18:11 - **Anna Dannfelt**

I'm not getting clients because it is a bit like that for them, but that is, but that's not why they're going to sign up with you, right?

That's no, that's the next side effects and that's the awesome stuff that, like, if I feel good in my body, I'll feel good everywhere else, right?

Because if I'm not worried about dying, if I'm not worried about, like, whatever, maybe I'll get it because you started saying stuff like visibility and finding their voice, that comes after.

Yeah, that's comes after. Excess. Now holding them through the crisis. Yes.

@18:44 - **Alina Vincent (Alina Vincent)**

Shall we? Yeah. again, like find the language that they use, like my body is betraying me or I don't know what's going on or I'm afraid that I'm dying or like find the actual words they're using.

And that's why they should be like, so that you can say, if you feel like, then, then, then, then, then, this is the program for you.

you to help your reducing anxiety to help you find your food in to help you make new relationship with your body to understand exactly what's going on and how to reduce the symptoms and you like yourself again.

Feel like you're the same person again. Kind of stuff. Makes sense?

@19:15 - **Anna Dannfelt**

Yeah. So that's recorded. I can't run it over and over again. Thank you so much, Alina.

@19:23 - **Alina Vincent (Alina Vincent)**

That's exactly what I needed. Thank you. Yes. And basically keep refining it too. Like write down the description and the main thing here is what you will get out of this program.

So the two things you could do next is number one, who is it for? Basically say, this is for women who feel like da da da da da, like whatever the things they're saying and feeling.

And at the end of this five week intensive, I wouldn't call it intensive because they want gentle and nice and sweet stuff.

If you're going through such intensive stuff, I don't know if I want to sign up for a intensive. Maybe it's a

a weak healing journey or healing kickstarter something, it feels more like I need something soothing versus the intensive. And then right here's what you're gonna feel at the end.

You're gonna feel like you're back in control of your body. You're gonna understand what's happening and how to reduce the things that are no longer working for you.

You're gonna understand how to build this new relationship with your new body or this new stage of life. So I feel like I feel comfortable.

can breathe. I know what's going on. I can plan for the future again. Right? And I see the future.

Good. If you have more questions, we'll have plenty of time. So Sue, Lisa, do you have any wins celebrations or anything you want to share with us or discoveries?

What's she doing? What you've been up to?

@20:53 - **Sue Powell**

I'll go. I thought Lisa was, she was going to go, I can't remember.

@20:58 - **Alina Vincent (Alina Vincent)**

It's been a while since I've been on a car.

@21:00 - **Sue Powell**

Oh, but, um, I did what I call a sleep deep tonight, 1.5. Uh, that's right.

@21:08 - **Alina Vincent (Alina Vincent)**

You said that you did it with one person, right?

@21:10 - **Sue Powell**

Um, and that went really well. Um, and I'm right now in a three month coaching, uh, with that client, um, is serving her well.

@21:24 - **Alina Vincent (Alina Vincent)**

Uh, Thank you.

@21:27 - **Sue Powell**

got a client. Yeah, and the big thing about she was probably the most significant shift, because she was on a really, um, high-powered anxiety medication, um, basically to help her sleep and, and she was not feeling well.

She was sleeping. She was worried about her existence. Um, and everything we just talked about for Anna.

@21:55 - **Alina Vincent (Alina Vincent)**

Yeah.

@21:55 - **Sue Powell**

Yeah. And, um, when she came off of the medication. She, she did it the way people recommend just gradually coming off of it.

She had sort of medical support for it, but they basically just said do it this way and that was all she got from them.

And so I was the support to assure her that her body knows what to do. I said, you know, I'm not a medical doctor.

said that probably 10 times. And if you need medical attention, please get it. But her mind was so anxious about everything.

I was just a calming voice to assure her that her body knows what to do. She just needs to give it the conditions, know, relax her nervous system because it's not going to heal and fight her flight.

that really, she got that. Like, you know, she didn't just get it in her head. She's like, Oh, okay.

So anyway, I'm. I don't know. I. Sometimes don't feel like I did much, but then I tell the story to people and they're like, damn, that's a significant shift in somebody's life.

And then I'm like, yeah, I did that.

@23:13 - **Alina Vincent (Alina Vincent)**

Honestly, a really good exercise for everybody. And I you've heard this before, but have a folder or a journal or something where you're writing down those amazing success stories that you people tell you that could be again, Google Doc, where you just copy a paste, or you just like dictate that story, like even take transcript of this and have the AI transcribe it so you have it somewhere.

And anytime you're feeling low, anytime you feel like, oh, who will ever buy it or I'm not all this, even before your calls, even before you make an offer, just glance through that, you have no clue how much your confidence will go up because we forget all of those things.

Especially when we're in our like the low energy points. So having an on going again, journal or Mac or like a Google Doc where you have amazing testimonials or stories, just like even the name and the results, what you just shared.

Imagine if you had a whole collection of that, right? if you're like, oh, I shouldn't be doing this, nobody will buy like, just read it, glance through it.

like, yeah, I got all that. I'm that good. And here's the result people got, right?

@24:24 - **Sue Powell**

Yeah, and I really need to capture her a testimonial from her like soon before before the distance from the pain point is too far away.

@24:37 - **Alina Vincent (Alina Vincent)**

Yes, for sure, for sure. Yeah. Awesome. what's your next step?

@24:42 - **Sue Powell**

My next step is sleep deep tonight, 2.0. I want to do I'll finish my spiritual studies program in June.

@24:52 - **Alina Vincent (Alina Vincent)**

Okay.

@24:53 - **Sue Powell**

And we're not starting it before June. No, I just have no capacity to do that. So my, I'm aiming for July, August.

Okay, is what I have in mind and wanting to build toward that. need to grow my list for sure.

And I'll reach out to people who took my pilot and I anticipate some referrals from that. But I really, the coaching I'm stuck on that I would like to get at some point today is my lead magnet.

I did the session with the mastermind with Susan and I walked out of there thinking, okay, I got it.

And then I started trying to write it and I'm like, this does not feel like the direction I should be going.

So I'm just, I know it should be something simple, but I'm just not getting there.

@25:50 - **Alina Vincent (Alina Vincent)**

So, okay, Lisa, what's here with celebrations?

@25:53 - **Liisa Vuorinen**

And then I'm going to build a little, oh, my five week online program. Manifestation made easy. and tomorrow I'm going to have the third Zunko and it's, it's lovely, it feels lovely.

And one thing that is interesting, I have been following Alina for years, and I have been following Christian Michelson for years, and I love you both, Alina and Christian.

And my best moment was last, I think it was in August or September, when the two of you were together.

@26:28 - **Alina Vincent (Alina Vincent)**

Oh, was it a bonus call, yes.

@26:30 - **Liisa Vuorinen**

It was so lovely and at that moment I had the feeling, okay, I'm going to be a millionaire because these two people are like, you were talking to me even though they were not too many people, I was so happy, so happy about it.

And it gives a lot of depth and multifaceted. And what is interesting, sometimes you give contradictory advice.

@26:54 - **Alina Vincent (Alina Vincent)**

And then I have to meditate or relax or sleep.

@27:00 - **Liisa Vuorinen**

Over and before this session, I had a list of a lot of questions I wanted to ask you.

@27:08 - **Alina Vincent (Alina Vincent)**

I said I had a one-on-one session with one of Christian's coaches today and all my questions disappear now. Good, now don't ask me that because that might give you different advice.

Have you happy with the advice? All right, that's cute. Awesome, so a couple of things I remind there is a couple of updates and then we'll dive into the Q&A.

So number one, if you're not part of the Own Your Expertise Challenge, I highly recommend that you do it.

I don't know if last time if you've done it in August or what because what I'm looking at there is there's like 20 inventory questions, there's like whole discovery of passion, discovery of your expertise, and if you write it out, if you write it down, like all of the answers to the question because it's going

to do this inventory on a regular basis. Tomorrow on the Q&A call, will be showing how to use AI to get more information out of it.

So you have even more things to share. So you might want to do that exercise because I think it's, I'm just like, I'm not doing the challenge to include AI, I'm going to do sort of this AI overlay.

So if you're doing the work, I'm going to be giving some prompts that you can use to just like scan your thing or if you're typing it, you already have a typed up.

And then what are some of the questions you can ask to get more expertise-related question and more credibility statements.

Make sense? Just kind of like as a slightly different angle on that exercise. And so that's number one. And just post there, there's not that many people posting.

So anybody who posts get noticed, so you never know who's going to be like, oh, I need some help with manifestation.

I need some help with whatever, sleeping. So that's thing. And then we have the HPP then coming. yep, in about a month.

And I hope if you were like available in town, never try to like you can even reach out to Kristen right now and say I would like to volunteer.

I would like to maybe do an intro segment because it's a great spotlight time for you to share about your program again, to share about your expertise to be seen to be noticed because again, everybody wants to be you guys.

And last thing is you probably know that we are running a whole bunch of like so running a challenge.

We're going to do master classes. going to the live streams. If you promote it, if you sell a ticket to the HPPH, just even by telling a friend, here's the link goes sign up, you're getting 70% on that.

So basically, for every person you are bringing in, you're going to make like $70. So if you want to do quick cash and say, I will be there, I went to this event.

This will help me create my program. This is awesome. And it's absolutely like a steal of a price for three days.

Just make sure that if you haven't told us that you promoting so we'll give you affiliate. link so you'll have a link to uh to promote it and you have a whole entire month to get people into that.

Anybody's uh on that? Anybody's interested in that? Yeah so if you haven't told us yet that you want to promote it let us know so we can tag you so you get the swipe copy if you want and your affiliate link so you can just grab the link and send it to your friends.

@30:22 - **Mayan Tran**

Okay we email what's you do email?

@30:27 - **Alina Vincent (Alina Vincent)**

email hm or email me or me both and say I would like to promote the HPP and then we'll just add a tag and you'll get email almost instantly with your link and the swipe.

Okay. Yeah so right now uh the next thing to promote is I have the master class that's happening next week.

We're doing it like three times only one is showing up right now but I'll add couple more and like if you invite people to the master class they'll hopefully buy a ticket or you can just go directly and say here the link goes sign up.

Awesome. Any questions on that? Then another thing that we have coming up is we have our April mastermind, our virtual mastermind who is me, and it's happening the second week of April.

So make sure that's on your calendar as well. That's like April 11th, I think, somewhere there, 11th and 12th, and we're going to do a deep dive.

So if you have some ideas, I have some ideas for what we want to cover, but if we have some specific topics we want to cover, I will be sending a form to fill out.

So put some thought into that and give us some ideas of what kind of like maybe we all get to work on lead magnets or maybe we all get to work on something else.

So we have like a few work times, so you actually producing something that's relevant and important for you right now.

All right, all right, those are like my announcements. So now questions. Sue, do you want to go first? Since you know what your question is?

@31:53 - **Sue Powell**

Yes. I am just still struggling with the lead magnet. I realized we're watching here. Program that the content of it is not that important I mean it is but it isn't but I'm making it important because I feel like what I've put together is really not useful for anybody and somebody Reading it is like past Keep scrolling whatever.

@32:18 - **Alina Vincent (Alina Vincent)**

Do you have currently elite magnet?

@32:20 - **Sue Powell**

I do not I have so with 30 from zero basically Well, have something that I drafted and I work with just a bit on I don't like it at all It's called three science back tips to Let's see what is it called here?

To sleep deep tonight How to drift off with ease and wake up refreshed.

@32:48 - **Alina Vincent (Alina Vincent)**

Okay, what's the topic you and Susan discussed?

@32:51 - **Sue Powell**

Um what we discussed is the idea of doing like a sleep disruption quiz like what Disruptor sleep And then, you know, how would it be to wake up refreshed?

I started going through that.

@33:07 - **Alina Vincent (Alina Vincent)**

I'm like, but that's more like what I would put in my emails, which so it wasn't wasted time, but I'm like, this isn't this requires more thoughts because you should be able to give them some kind of an answer.

So I feel like quiz is a lot more time intensive to create a good quiz that actually gives people something they don't know.

Yeah, that's what I was how many hours a night do you sleep and score yourself? Like people already know that it needs to be something that's like, uncover something they're not aware of, right?

@33:40 - **Sue Powell**

And then striking a balance between giving them something useful, but not taking it straight out of my program.

@33:50 - **Alina Vincent (Alina Vincent)**

Like I want them to get it not something straight out of the program, but it has to be like very minute piece, something where if you take it or you leave it, it doesn't matter.

It's not going make or break. It's not the main result of the program. So basically, you definitely want to have your lead magnet on sleep, correct?

@34:08 - **Sue Powell**

Yeah, because I'm, at least I think so, because what I'm trying to do is grow my list, ultimately, for sleep deep tonight, 2.0.

maybe, maybe I'm not thinking right there.

@34:23 - **Alina Vincent (Alina Vincent)**

No, it's okay.

@34:25 - **Sue Powell**

Grow my list is the goal of a lead magnet. Whatever the topic is, I'm open to what my strategy should be there.

@34:39 - **Alina Vincent (Alina Vincent)**

So there's a few approaches. One is just to put something together so you can start testing it right away.

So instead of thinking and overthinking, the easiest one to put together as hard as the listicle, right? Basically creating a list.

So for example, you can just say top apps for meditation to help you drift off to sleep, right? So you don't even have to do any thought.

You just say, I've looked at them, here's why I like them, here's why I like this one is $1.99, this one is free, this one, you can do whatever.

And here's why I like every app. It just what it does, it saves me time. So I don't have to go through hundreds of apps.

I can just say like if I need something to listen to or like the best white noise app, the best meditation app, the best whatever, empower you're in, lose weight and you sleep.

That also puts you to sleep, whatever it is, right? So something like that, it's not about you, it's about you collecting and curating information and giving you your opinion on why you would suggest.

So something like that, you can put together in like one afternoon, it's like five best apps to help you drift off to sleep.

It doesn't reveal anything about your program whatsoever, but it's something you can give to people and people would take it because it saves them time.

Does that make sense?

@35:59 - **Sue Powell**

It does. It's like one idea. Right. And so I guess then what my head says is, okay, well, if I tell them all that, then they'll go do that.

@36:08 - **Alina Vincent (Alina Vincent)**

They're not interested in my program. But because you want to say like falling to sleep is only like in somewhere in your thing.

Like, so what's next? Well, drifting off to sleep is just one part of sleep distraction. If you struggling with waking up and not being able to go to sleep, if you struggling with waking up too early and then whatever.

If you fall asleep and then you keep waking up or whatever, like there's other things that could affect. So this is these apps are great.

However, they're not long term solution and they're not going to solve all of your problems. So if you have some additional things, reach out to me, right?

You always look at it. Here's the value. And okay, number one, 50% of people or more will never look inside.

And then there's some people who are going to look download the app, try it for three nights, bizarre. accountability without changing other habits was a it's not going to work, right?

@37:05 - **Sue Powell**

Yeah, it's an in-subrication.

@37:06 - **Alina Vincent (Alina Vincent)**

That's a bad date.

@37:08 - **Sue Powell**

Right.

@37:09 - **Alina Vincent (Alina Vincent)**

And you know that.

@37:10 - **Sue Powell**

Right. Right.

@37:11 - **Alina Vincent (Alina Vincent)**

So I don't worry about that too much. As long as you have some kind of a paragraph again at the end, like, and what's next?

@37:21 - **Sue Powell**

And so in, I guess something that would help me is I'm confused in like, what should a list, a lead magnet have?

Because I was working with like three sleep tips originally. then when I work with Jess, it's like, well, we got to talk about the pain point in the front of it.

And then, and then we talk about my credentials and, you know, why is this?

@37:48 - **Alina Vincent (Alina Vincent)**

And you also don't have to. Like, there's so many different variations of least magnets, listening of lead magnets, list magnet, that's new.

@37:57 - **Sue Powell**

It started. Yeah, I was like, where did that go?

@38:00 - **Alina Vincent (Alina Vincent)**

Oh, let me show you a soon challenge check close I just updated mine for 2025. So this one is a little bit more involved and that's why I use it for a lot of place in a lot of places.

SCREEN SHARING: Alina started screen sharing - WATCH

Let's just close this close this chair. Sure. All right, so let me get slightly smaller. So this one again a little bit more so like that's the first day to just have a graphics and congratulations I put together my last 10 years of expertise because I know what everything about challenges.

So then I do a little bit of definition. What's a challenge? Why did I work? All of this did not exist in the first version of it that I said, here's what what makes challenges successful.

So I have a little bit of like intro. Then I have this checklist profitable five day challenge checklist. Here's what you need to have before you begin.

Here's what you need technology you need. So in the original. original iteration of this thing. I just went from like, Hey, you're awesome.

And you downloaded the amazing thing. And then went straight into the checklist. Then over the years, I've added a little bit more.

But people mainly want the checklist. So this way they can come and say, Oh, I need to create this type of graphics.

Oh, I need to create the Facebook group in this kind of stuff. And then at the end, I don't have much after that.

I basically just say, Hey, want to experience one of my challenges, join my Facebook community. I don't even have like a strong call to action.

I'm not even saying schedule a call with me or sign up for anything else. So that's it. Like, what's next?

Five day challenge can do whole bunch of stuff. Do you want to experience it?

@39:38 - **Sue Powell**

There you go. So do you see that? Yeah. then so.

@39:43 - **Alina Vincent (Alina Vincent)**

And then I'll do something else.

@39:45 - **Sue Powell**

Okay.

@39:46 - **Alina Vincent (Alina Vincent)**

If I can find it. So this is something I haven't used for a while, but I used it. So this was a lead magnet.

SCREEN SHARING: Alina started screen sharing - WATCH

It's. the one page. So this was like assessment, score it just 2015. So okay, that was a while ago.

But do you understand the difference with pages, pages, personal pages and groups? I know where to post and how to share my post, my posts are mixed up tips, questions, links, and so forth.

So you just have these things score and that's it. So it was one page, that's it. So when they download it, this is all they got.

@40:27 - **Sue Powell**

Okay, so there's no, there's no, no, join my Facebook group. There's no anything.

@40:35 - **Alina Vincent (Alina Vincent)**

It was always now that was the follow up.

@40:37 - **Sue Powell**

Yeah.

@40:39 - **Alina Vincent (Alina Vincent)**

So you can like, in the reason I'm showing this to you, so there's like a huge variety of things you can do.

You can do a one page, here's your questions, or you can have this whole introduction and about me and what you do before and what you do after.

I would say start with something that makes it easy for you. make it two pages like, Hey, I'm Sue.

I've spent the last time for years, helping people with sleep and whatnot. Sorry, not 100 years. Of course, been 100 years.

I was like, great. And then the feels like here's the five apps you need to know schedule a call with me if you have other issues.

Right? So you can just start with something that's easy for you to start. And I guess the other thing with when I hear you say schedule a call with me, that's probably another thing that not many people are that's what I used to do.

I just don't do calls with people anymore. Like I don't do enrollment calls. I haven't done them in like six, seven years, we just do bent or a workshop or a webinar and people sign up or don't sign up.

Like I don't tell people to sign up. When I was first starting out the first four or five years, every single thing says like, Oh, would you like to know more about it?

Or would you like me to give you a personalized assessment? Or would you like to have this type of consultation?

So all of my lead magnets had that. But not right now, because I don't want to talk to people.

Right. want to talk to people. But you don't need to really, I mean, it's just not worth my time right now.

@42:04 - **Sue Powell**

Right.

@42:04 - **Alina Vincent (Alina Vincent)**

I'd rather like, hey, I have the webinar if you want to hear what I have to say. Just count to the webinar.

And yeah, you'll hear it. Does that make sense? Okay. So here's what I want to do with you right now.

SCREEN SHARING: Alina started screen sharing - WATCH

I'm just going to say, I need to create a new lead magnet magnet. And I'm going to say in a listicle, because I just need to get something down and the listicle format for people whose struggle was just a falling asleep.

@42:39 - **Sue Powell**

Yeah.

@42:40 - **Alina Vincent (Alina Vincent)**

Okay. Following us. Is that the top thing that people have?

@42:44 - **Sue Powell**

The top thing is waking up in the middle of the night and not being able to fall back asleep.

@42:49 - **Alina Vincent (Alina Vincent)**

That's really the biggest issue for people with waking up falling asleep after they wake up or waking up. And not.

Being able to go back to sleep, I would say mostly for like people over 50 women over 50 or just anyone.

@43:14 - **Sue Powell**

Um, I would say my audience is probably going to be a women over 50.

@43:19 - **Alina Vincent (Alina Vincent)**

Uh huh.

@43:19 - **Sue Powell**

I mean, it could be anybody but.

@43:22 - **Alina Vincent (Alina Vincent)**

Okay. So this way we have the language.

@43:24 - **Sue Powell**

Yeah.

@43:24 - **Alina Vincent (Alina Vincent)**

Yeah. Let's say give me 10 ideas of practical and valuable lead magnet. And of course we can do a lot more.

We can give it a lot more background. Okay. Seven sleep stealing habits for women who don't realize they have and have to fix it.

I don't know. The five minute wind down routine that actually works. Is that something you can do?

@43:57 - **Sue Powell**

Yeah.

@43:59 - **Alina Vincent (Alina Vincent)**

Okay. 10 natural sleep aids that are safe for women over 50.

@44:03 - **Sue Powell**

And not my own.

@44:04 - **Alina Vincent (Alina Vincent)**

That's herbs. I know that's more like for Anna.

@44:07 - **Sue Powell**

Here's the oil.

@44:08 - **Alina Vincent (Alina Vincent)**

We can smell three AM wake up fix five gentle ways to fall back asleep.

@44:13 - **Sue Powell**

I actually really like this one. I like that. But my question is, is that like the core of your program?

That I mean, if I start giving specifics, then will they have enough and say, Oh, good.

@44:26 - **Alina Vincent (Alina Vincent)**

I got the answers. I got what I need. You tell me. Can you give them something that's like? So if you give me three gentle ways to fall back asleep and give me three practical things, do you think it's going to solve all of their problems?

@44:49 - **Sue Powell**

It won't have the full context. You know, like I could say a breathing practice. Um, and they won't be able to practice it.

@45:00 - **Alina Vincent (Alina Vincent)**

enough for it to work, right?

@45:02 - **Sue Powell**

They probably, well, they won't have kind of the rest of the story about how the breath relaxes your nervous system and reduces stress and helps you fall back asleep because you're more relaxed.

@45:21 - **Alina Vincent (Alina Vincent)**

this needs a lot more background for it to work, right? For that.

@45:27 - **Sue Powell**

Well, you know, it depends on the person. If they focus on their breath, just lengthening the inhale, lengthening the exhale and relaxing with the checks.

@45:44 - **Alina Vincent (Alina Vincent)**

right?

@45:44 - **Sue Powell**

Let's just sit there.

@45:46 - **Alina Vincent (Alina Vincent)**

Sleep supportive bedroom checklist, optimizing lighting, temperature, noise and bedding for a restful sleep. Is that something that you feel comfortable with or think would be interesting?

@45:57 - **Sue Powell**

I don't think it would be interesting because I mean, I think it can be helpful. But you know, I think everybody knows if they're having sleep problems, you know, get off your screens, don't want to scare you.

@46:10 - **Alina Vincent (Alina Vincent)**

I knew that. Okay, 10 puts the help you sleep and five that might keep you awake.

@46:17 - **Sue Powell**

And a pause friendly food guide. There you go, Anna. Hey, that that's not something I think.

ACTION ITEM: Create sleep tracker journal (7 days, AM/PM entries). Include intro, what's next sections. Use AI for content generation. - WATCH

@46:30 - **Alina Vincent (Alina Vincent)**

The sleep tracker journal, seven days to bed, you can actually create a journal. So like every night or you say, like, what time am I going to sleep?

And there's probably sleep journals on Amazon. Let's try this. Amazon sleep journal.

@46:50 - **Sue Powell**

Yeah, well, there are. But people already know, you know, don't, but if they're not doing it.

@46:59 - **Alina Vincent (Alina Vincent)**

And here, I have to pay $6 for it and you're gonna give me like a freebie. That might be something and then you can include it in your program and you can say it as like here's my gift to you.

Like as a PDF, right? Just come up with how they don't give you like a preview. Anyway, so that's something that should be pretty easy to do and basically just have several pages for seven days like okay, what time did I wake up?

How did I feel? Well, it's my mood. Did I eat anything unusual? Did I eat late? Did I, how much water did I drink?

What's my stress level blah blah blah? And then the next morning is like, okay, how was my sleep? How many hours did I sleep?

And just have a very simple journal because like if I'm struggling with sleep, you can say like the very first thing you want to do is you want to figure out what's actually going on because I can give you advice and might not be appropriate for you because you're doing something else.

So the very step when I work with somebody would be like, you gotta keep track of his sleep for seven days.

then we can see what's the right thing. And then you're what's next becomes great. Now that you know the factors of the fact thing, it's actually all your calls so we can look at your journal together and they can tell you how I can help you or what you should and I'll give you at least three tips on improving your sleep.

So this one has the assignment for them and it has like here's your next step. Talk to me so I can help you analyze your journal and it's kind of like a doctor says like oh you might have allergies why don't you do this journal come back like in two weeks and then we can say with the course of actions.

I actually like that one quite a bit. Do we like that?

SCREEN SHARING: Alina started screen sharing - WATCH

@48:38 - **Sue Powell**

The journal makes I agree with it's good to actually put some quantifiable attention to is can I connect the dots.

But if I get them on a call

@49:01 - **Alina Vincent (Alina Vincent)**

Then you basically say, what did you notice from your journal? Okay. it looks like you have no trouble falling asleep, but you have this.

ACTION ITEM: Explore creating money journal as lead magnet. Include daily money thoughts, stress levels, financial decisions tracking. - WATCH

Great. Well, you know what? I have this program that helps you like analyze every answer would be like, I have a program that will help you with that.

@49:17 - **Sue Powell**

Okay.

@49:18 - **Alina Vincent (Alina Vincent)**

Right?

@49:20 - **Sue Powell**

Man, you could create like a dating journal.

@49:22 - **Alina Vincent (Alina Vincent)**

Like how excited were you before the date? What did you say? How long did you talk? you drink? Did you not drink?

Was it morning? Was it afternoon? How did you feel at the first impression? Did he call you back? How did you feel after the date and just like say, do it for three or four dates and then come to us and let's analyze what's going on?

A lot of you could be doing this, by the way. Okay. Do you want to like continue with this?

Is this interesting? I want to show you a couple more things.

@49:50 - **Sue Powell**

Okay.

SCREEN SHARING: Alina started screen sharing - WATCH

@49:51 - **Alina Vincent (Alina Vincent)**

if we go with that, I just wanted to see what else is here. Sleep Support Toolkit, my top seven resources for women over 50, that's a

another really good one. So you can say like my favorite sleep apps like one or two, then you can say I really like a lot of my clients enjoy eye masks or switching the pillows or white nose machines or those books or something else.

Then it's like you mixing it all together. But when you say my top seven resources, like you don't have to justify, you just say I've seen it helpful and I've seen before it's been helping me.

And now if you're in a podcast or if you're anywhere, you can basically say I've put together like people always ask me like what is the best products, the best tools, the best apps.

So instead of answering it, I'm giving you this resource of my top recommended products for falling asleep, right? Again, super easy to put together.

@50:44 - **Sue Powell**

And again, I know I'm not doubting this. I just I'm having trouble connecting the dots. It's like, okay, they go do all of that.

@50:51 - **Alina Vincent (Alina Vincent)**

And they find, you know, get them into your email. It's not about what they're going to do with the freebie.

@50:58 - **Sue Powell**

I assume they're not going to do anything with the freebie.

@51:00 - **Alina Vincent (Alina Vincent)**

The goal is like, now you have their email, so now they get an email for me. like, hey, did you go through the resources?

the way, I recorded another video that teaches you how to do breathing technique. It's one of the tools that I couldn't put in a checklist because it wasn't a product, but here's a video of me doing a breathing technique.

Now, if you feel like it would be helpful, you'll always be like, we can talk about your specific sleep distractions.

It's not about the leadback. Leadback, that has to be valuable, so if I'm downloading, it's not crap. It's not like, ugh, who created this?

And like, I got absolutely nothing out of it. It's just like, oh, okay, so you're legitimate. I got something, but people are not expected to take action based on a checklist, based on the resource.

The goal is now that they're on your list, now you're going to have continuous conversations with them. That's why we create newsletters.

That's why we say, like, here's my next challenge. Have a scheduled call with me. So the goal of the lead magnet, you're overthinking.

You're thinking that every single person will read every single line and will do something with it? That's not how they'll

works. They'll go answer it. They're like, oh, that's interesting. They'll go look it up. They get sucked into the app.

They will never even read the rest of your lead magnet. They'll just going to be collecting dust on their computer.

But the emails that you're sending them, they're like, oh, yeah, that's a cool tool. Oh, I like that meditation.

Oh, she's got a challenge coming up. Oh, let me check check it out. So those people don't do much with the lead magnet.

Don't overthink of what exactly and how it connects as long as you have some kind of a logic.

@52:30 - **Sue Powell**

Does that make sense? Yeah.

@52:32 - **Alina Vincent (Alina Vincent)**

Okay. So I have, I like these two for you. So sleep support toolkit or something like that. And that kind of combines with that app thing that I had before.

And I'm going to put the sleep tracker. This is what I want to show to all of you. If you're, if you're happy to stay with this conversation for okay.

SCREEN SHARING: Alina started screen sharing - WATCH

now I'm going to come here and say, all Go with the sleep seven days to better sleep awareness. Help me create a super converting opt-in page.

I'll say simple opt-in page for this lead magnet. I love it. Thank you for giving me. Okay, so tired of tossing and turning, discover what's really stealing your sleep in just seven days.

I don't think we're doing what's really stealing seven days. Oh, yeah, that's correct. Stealing your sleep in just seven days.

This free printable sleep tracker journal designed for women over 50 who are ready to take control of their nights.

And finally, that might be a little bit too long. You will get daily pages to one sleep time quality wake up and happens.

Gentle prompts to increase awareness, take tailors for women over 50. Maybe, I don't know, like, take it and leave it, but at least you have the starting point, right?

@54:05 - **Sue Powell**

Or something?

@54:06 - **Alina Vincent (Alina Vincent)**

And then, uh, okay, we're just going to come here and say, now, create the format for the actual journal with 10 questions per day, or something.

You don't even have to come up with it yourself. That's what I'm trying to say. So, 10th, easy to complete questions per day.

So, each day, take 5 to 10 minutes in the morning and optional, I would do like 5 minutes in the morning, 5 minutes before bed, so they like, analyze it before and after.

did you go to bed last night? time did you fall asleep? How many times did you wake up during the night?

How long did, where you awake during the night, blah, time did you wake up for the day? rate your overall sleep quality, pour it to X.

Excellent. Did you consume any of the following alcohol, caffeine, heavy meal, sugar snack, screen time after eight exercise late in the day?

Did you do anything to wine before the bed, read, meditate, warm bath, stretch, journaling, nothing? How would you describe your sleep environment, you cold, comfortable, too warm?

Anything else you know the spell I want to remember about last night. So, and that's it. Like, that could be your journal.

Updated and more questions, but now you're basically done. Okay, now. So, here's what I would do. Then I would say, okay, now create an intra page or an intra paragraph.

And then I would upload and say, here's what you need to know about me. Like, here's my bio, here's my expertise, here's my background that you should already have.

Like, if you're doing the only expertise challenge, answer those questions, like, where does your expertise come from? How many years you've been doing?

And it will just create, hey, congratulations, you've just downloaded this journal that took me 20 years to create. And what I use was my clients, blah, blah, blah.

And then you say, now, introduce, create what's next page or what's next segment, where we're going to talk about, okay, so this now that you have documented it for seven days, would you like me to help you analyze it?

I've worked with countless people and I help them improve their sleep, like here's a statement from your lady who just said like, oh my gosh, everything changed for me and schedule your free consultation with me so I can help you figure out your next best steps, right?

You're not even giving them any information, you just say, you've collected the data, would you like my eyes on it so I can help you with that?

The biggest thing is like getting them on a call, does that make sense?

@56:43 - **Sue Powell**

Who is like having this idea of the journal?

@56:47 - **Alina Vincent (Alina Vincent)**

And if you get really good at it, you can pay somebody to edit it, like format it, upload it to Amazon and sell it for six bucks.

Seriously, like, it's a really cool, and he can be a I'm a sort of a published author. Like, totally.

Sue, how do you feel?

@57:12 - **Sue Powell**

Um, I'm realizing I'm putting too much expectation on the lead magnet and forgetting the fact that the goal is to get a person on my email list and then my continued follow up on email.

It's what cultivates the relationship with that new name on my list that may or may not lead somewhere. mean, the goal is to get it on the list.

@57:39 - **Alina Vincent (Alina Vincent)**

The goal is to make it enticing and intriguing enough for people to download and then for it to be good enough quality where they look at it and say, Oh, yeah, that was valuable.

Even if they do this journaling for one or two days, they're still in your list, right? So, yeah. Don't go.

Just like seriously, you can put it together this afternoon and have a thread.

@58:05 - **Sue Powell**

No, I keep thinking that and I just like, it's not a few months project.

@58:09 - **Alina Vincent (Alina Vincent)**

It's like, let's get it done tonight. And put it together, like even if you just put together a PDF, upload it to rising stars and say, what do you think?

Because you're probably overthinking the process that the actual doing it.

@58:27 - **Sue Powell**

Yeah, and I guess I just, I don't want to put something out there that already shuts down, oh, this is it worth my time.

And so I'm like, so if you download the journal, there's no personal opinions on that, right?

@58:44 - **Alina Vincent (Alina Vincent)**

Like saying, oh, I don't see your expertise, because you're asking me questions.

@58:48 - **Sue Powell**

Yeah, and I like the way to say it's not valuable. Right, right. if they're not interested in doing that, then they're probably not my client, because they're not ready to do that.

@59:00 - **Alina Vincent (Alina Vincent)**

Action takers, they're not, they're not willing to put the work.

@59:03 - **Sue Powell**

Good.

@59:04 - **Alina Vincent (Alina Vincent)**

Yeah. Okay. Who's your?

@59:07 - **Sue Powell**

Yeah, it's just have to sit with it a little more.

@59:11 - **Alina Vincent (Alina Vincent)**

Who's your accountability partner?

ACTION ITEM: Contact Sue to coordinate journal creation. Set 3-day deadline, offer mutual support/accountability. - WATCH

@59:14 - **Sue Powell**

Um, I don't really have one.

@59:17 - **Alina Vincent (Alina Vincent)**

You have one. Who is going to create a journal based on this? Okay, Anna, would you follow up with Sue and say like, let's both create this freaking journal in the next three days and just get it done.

Like use AI for every single thing other than maybe the graphics for the top and then basically just say, create the intro paragraph, create the, what's next, create the journaling.

I said like, do 10 questions, you can do 15 questions, you can do like five questions, I'm wanting five questions in afternoon, whatever it is, you like, make it yourself, even download some of those other sleep journals, spend five bucks, see what they put in it just for curiosity.

But yeah, I would just do it before the end of the weekend Don't it's not again. It's not a couple of months project.

Okay. What do you takeaways from everybody else on this process? Lisa Don't overthink just do it always always always The same thing.

Yes.

@1:00:25 - **Liisa Vuorinen**

Stop thinking stuff.

@1:00:26 - **Alina Vincent (Alina Vincent)**

Get it done. Get it done. Put it out there Awesome, uh, man.

@1:00:33 - **Mayan Tran**

I really like that idea. think it's uh, like creative Usually, I don't know. I guess lead magnets. I'm thinking kind of the typical stuff that you would download.

So I It's not practical, right?

@1:00:46 - **Alina Vincent (Alina Vincent)**

Yeah, it's fun.

@1:00:47 - **Sonya@MasteringMoneyMiracles.com**

Yeah I like it because it's all about them It's it's all about them and it supports them. It's like pre-coaching coaching And they can bring

@1:01:00 - **Alina Vincent (Alina Vincent)**

and say, like, this is what's happening in my life. And I don't know if I went too bad late or not.

Now they're like, here you go.

@1:01:07 - **Sonya@MasteringMoneyMiracles.com**

I can create something like this for money very easily.

@1:01:10 - **Alina Vincent (Alina Vincent)**

Yes. Like, how many times did you think about money today? How many times did you stress about money today?

I mean, you said, like, I wish I could afford this today, whatever, yes. Yes, I love that. Or how many times you had arguments about money today?

@1:01:25 - **Anna Dannfelt**

Anna? I love the idea that I've done a few lead magnets. And it's easy piece. It's not a big thing.

know, we're going to look at it and have a bit on the list. what I really like about this, that it's a lead magnet.

It's not just that they get on the list. actually leads them into whatever it is. I call a program because now you've done this thing.

Let's talk about it. like step number one for the next.

@1:02:00 - **Alina Vincent (Alina Vincent)**

Absolutely brilliant.

@1:02:01 - **Anna Dannfelt**

I am so doing this.

@1:02:04 - **Alina Vincent (Alina Vincent)**

And yeah, and you follow up your nurturing sequence could be like, hey, you started doing your journal yet? Make sure to start because there's no better day to start than today.

The day to like, how have you filled it out today?

@1:02:15 - **Anna Dannfelt**

Yeah, it's actually and then you can keep the nurturing longer, not just that I do two, three emails normally, but then you can put the more do it over a longer period of time because it's more to do and then I think it's absolutely brilliant on your back.

@1:02:31 - **Alina Vincent (Alina Vincent)**

So you do it not seven days, but five because it feels a little more doable, right? And then you basically treat it as a five day challenge almost where you like, hey, today's day one, have you recorded your stuff yet?

And by the way, did you know this tidbit about sleep? Did you know this thing about like the food that you eat like really affected?

Here's the three foods that affect your sleep and here's the three foods that help you fall asleep. Day two.

Okay, so when day two, I hope you're filling out your journal. If you haven't started yet, like, so start today, but today we're on day two.

And did you know this other fact about sleep? Did you know that most women over 50 start losing their sleep patterns, blah, blah, blah, whatever, right?

They, okay, so day three, are you keeping up with your journal? Like, so you can totally have like a five day sequence and say, and that once you start feeling it out, once you start feeling seeing the patterns, would you like my eyes on it as well?

Because I have worked with so many people and I would love to help you and give you guidance on what the best approach for you is in a specific situation.

Yeah, it's totally like, I'm so brilliant. I love this. All right, let's switch the topic. Who else had a question or wanted some coaching today?

@1:03:47 - **Mayan Tran**

I love your eyes on our calendar.

@1:03:52 - **Alina Vincent (Alina Vincent)**

Yeah, okay.

@1:03:54 - **Mayan Tran**

So I have a picture of it. Okay, if I can share my screen.

ACTION ITEM: Update promo calendar. Move summit->June, event->July. Plan 4-week event promo post-summit. - WATCH

SCREEN SHARING: Mayan started screen sharing - WATCH

@1:04:01 - **Alina Vincent (Alina Vincent)**

Okay. That's fun. Okay. Yeah.

@1:04:09 - **Mayan Tran**

Okay. So I think I created this back in February when you taught us and May was supposed to be when our summit started, but that was assuming that we would get started back in February, which we haven't.

now it's the end of March. And I don't think I can pull it off in a month and a half because you still need to guess some stuff.

Yeah. I haven't even started to reach out so. So now I feel like it kind of blows blows up our calendar because everything else is kind of based on that.

So rather than maybe looking at that, can I actually ask you what the sequencing of our events could be because we were thinking of doing a live event and then doing the summit and

And that would lead to when once the summit ends, we would do a masterclass, and then we would do our five day challenge, which then would lead to our five week program.

@1:05:12 - **Alina Vincent (Alina Vincent)**

Okay, so you have a lot of things like based one based on another.

@1:05:16 - **Mayan Tran**

So yeah, are you still doing the life event? We could.

@1:05:21 - **Alina Vincent (Alina Vincent)**

haven't done. you started promoting it?

@1:05:23 - **Mayan Tran**

No. Okay. Okay.

@1:05:27 - **Alina Vincent (Alina Vincent)**

Ideally, before you do the life event, you want to do some kind of a list building event, okay? So which means running a challenge or doing a summit.

So you have new audience that is engaged with you. And then you say, now buy the tickets to my thing.

@1:05:43 - **Mayan Tran**

Okay, right.

@1:05:45 - **Alina Vincent (Alina Vincent)**

So ideally, it probably would have been better if you had originally, like, summit and then invitation to the vet.

Okay, because otherwise you're doing an event with the existing list, and then you're building a bigger list, which is a little bit backwards.

Okay. However, it's not like you can do summit in April, right? So when is the earliest you can do the summit based on the timing, but you know you need.

@1:06:13 - **Mayan Tran**

I mean, if I start now, it will probably mention the earliest.

@1:06:22 - **Alina Vincent (Alina Vincent)**

Okay. Do you want to do that?

@1:06:28 - **Mayan Tran**

Because then your event would be in July. Right.

@1:06:34 - **Alina Vincent (Alina Vincent)**

And you're running the program right now, right? So you're not going to run the program again. So you would just have to figure out what you're going to do for April and May if you're not doing the summit, correct?

Yeah. do you want to blow it out with that much? Or do you want to continue with the event in April and something else in May?

@1:06:54 - **Mayan Tran**

Well, I mean, what you said about if I do the event in April, but then it's our existing

@1:07:00 - **Alina Vincent (Alina Vincent)**

list. So you can still do an event, you can still get the event experience, it's just, it's easier to sell the ticket if you have engaged group.

So at the very least, I would probably do at least a challenge or something to re-engage people to get them thinking about it again.

It's harder to buy to sell the tickets just directly, like go buy ticket to my event, you need some kind of a free stuff to engage or engage people to sell the tickets.

Gotcha.

@1:07:29 - **Mayan Tran**

Okay. you can do couple of webinars, but they're not going to do as well as if you had like summit first or challenge first.

But challenge, I mean, so unless somehow I do like a JV partnership something, it's still going to be the same people.

@1:07:44 - **Alina Vincent (Alina Vincent)**

But you're engaging them. You're giving them value for free. So then they're, they're actively opening the emails, they're like you top of mind again.

Because if you're just sending them emails, and that's the only contact they have with you, the reason I'm doing a challenge.

this week because I have HVP that I'm coming out. It's pretty much mainly my existing lists, but now they're like, oh, I'm so glad I finally did this challenge.

Oh, I'm getting all these new ideas. They get new inspiration. They get new possibilities.

@1:08:14 - **Mayan Tran**

So it's just re-engage you. It's completely free, but I'm doing it because I want to do webinars and sell more tickets.

@1:08:20 - **Alina Vincent (Alina Vincent)**

If I just invite them to the webinars, I'll have fewer conversions.

@1:08:24 - **Mayan Tran**

So you need some kind of a value where people are actively participating and reminded of you and your brilliance.

@1:08:32 - **Alina Vincent (Alina Vincent)**

Makes sense?

@1:08:33 - **Mayan Tran**

Yeah, but otherwise it's just like, eh, it's just another email I'm just going to Right. Right.

@1:08:39 - **Alina Vincent (Alina Vincent)**

So how are you planning to sell your event?

@1:08:44 - **Mayan Tran**

Not sure. haven't done a...

@1:08:46 - **Alina Vincent (Alina Vincent)**

Well, how many people do you want to attend before?

@1:08:52 - **Mayan Tran**

I don't even know what's good.

@1:08:56 - **Alina Vincent (Alina Vincent)**

Well, we have people, like, even in the rising stars that done events with like five, six people.

@1:09:02 - **Mayan Tran**

Oh, and then they would sell their 10k Mastermind and get half of them signed up because they got so much personalized attention.

@1:09:10 - **Alina Vincent (Alina Vincent)**

And you want like, my first event, I had like a hundred something people. So it really depends on kind of where you want to start, but you can go from like anywhere between 10 people and couple hundred people.

Gotcha. It's very different feel for what you're doing. But if you only giving yourself right now like two weeks to promote it, if I'm looking, that's not going to get you good numbers.

So you need a little bit more that like just room for people to block it. So like right now, I'm a month before my event.

So we're doing a challenge right now. We're going to do webinars next week. We're going to do a live stream the following week.

Then we're going to do a master. classes. I have four-week promotion for one event, basically, because you need to have like a little bit more engagement and a little bit more visibility.

@1:10:11 - **Mayan Tran**

Okay, so for you, you're doing challenge than webinars and live streams.

@1:10:16 - **Alina Vincent (Alina Vincent)**

And then more webinars, basically what we're calling the master classes.

@1:10:20 - **Mayan Tran**

Yeah, okay, different topic.

@1:10:23 - **Alina Vincent (Alina Vincent)**

Yeah, so like you need a little bit because event is a commitment for people to come and it's live.

And you want to give people enough of a notice because I might tell somebody, hey, I have a three-day live event and they're like, I'm already booked next week.

So you want to give a little bit more time for them to actually put it on our calendar and make it happen.

Okay, right.

@1:10:43 - **Mayan Tran**

So I would probably at the very least move your event to May.

@1:10:49 - **Alina Vincent (Alina Vincent)**

It's all, it's all depends on if you want to have a summit before because you can get several hundred people, multiple hundred people through your summit, and then you have these like five, eight,

under it engaged people who you can say like, hey, would you like to take it to my event?

@1:11:04 - **Mayan Tran**

Right.

@1:11:05 - **Alina Vincent (Alina Vincent)**

And then you can just adjust from the summit was on doing a challenge to your event because you have your list and you have these newly re-engaged people.

If you just started from scratch, just like tomorrow, you're going to say, hey, I have this event coming up.

@1:11:19 - **Mayan Tran**

You can have a lot fewer numbers. Does that make sense? Yeah. Okay. So, so maybe, maybe do the summit in June and then do the event in July.

@1:11:31 - **Alina Vincent (Alina Vincent)**

If that was me, I would probably do that because if you need about three months to get everything lined up for the summit.

Yeah. So, I would plan for summit in June. I would plan event in July and it's going to give you more time to plan for it as well.

Okay. And these first two months, April and May, I would just do workshops or promote other JV partners or do, you can even do a challenge just as a list builder.

So, I would still try to make money or set up like. like maybe one week, you're going to promote your packages or VIP days.

@1:12:04 - **Mayan Tran**

So I would still have offers, some high ticket, some might be like a lower ticket workshop.

@1:12:09 - **Alina Vincent (Alina Vincent)**

So you're still making money and you're still in front of people. But I would start promotion for the summit in June and then the event right after it.

But again, if your summit is in, let's say mid June, I would give at least a month before your event.

@1:12:28 - **Mayan Tran**

Okay, so when this I do at least four weeks, minimum four weeks. So when the summit ends, then then that's when the one one starts to then I would do four weeks before the event.

@1:12:40 - **Alina Vincent (Alina Vincent)**

Okay. And then you want those and promoting only to the event. So during that, so first of all, a week after the summit, you should have like some kind of maybe it's sort of $99 that's going to be like.

$49, right? Then I would do like some webinars. Then you might do some kind of like, I don't know, you could totally do a live stream and just invite some of your happy private clients who will tell like, this is what we can talk more about, like what the sun with the live stream is.

But that's basically one day where you bring people who either good at like their coaches, the dating and stuff, or they're your clients who are going to say this is how amazing it is, like here's where I was, here isn't where I am right now, and just sell more tickets for that.

And then you can do like another webinar or masterclass or something. So like every week you need to have a different event.

And only the very last week you would be selling directly to the event.

@1:13:45 - **Mayan Tran**

Okay, so week four is going directly to the event.

@1:13:49 - **Alina Vincent (Alina Vincent)**

But what you could do, what I do sometimes, if I have like, so if I know my event will be in July, and right now is end of March, I might do a

ACTION ITEM: Set up 3-5 day flash sale for early bird event tickets. Price at $49, to double after sale. - WATCH

early bird sale or some kind of a flash sale for like three to five days like this week. And I would say, hey, we're putting together a brand new event for in July that's going to be called blah, blah, blah.

And right now for the next three days, you can buy the ticket for only $49 after that the price will double.

And then you could pick up like 10, 15 people just because it's a flash sale or you can say buy it and you're going to get the attendance of the event and the recordings.

So something that they cannot get any other way but it's going to be like early bird flash sale and you can say we don't even have a sales page for the event yet.

So for the next five days you're having this flash three day grab your seat now sale and then say after that you'll never see this price again.

And then increase it. So then for your assignment people instead of $99 maybe it's going to be. $79. So you never go back to that flash sale price, you kind of have an early bird.

And then this way, you kind of sprinkling it here and there.

@1:15:10 - **Mayan Tran**

Okay, makes sense? Yeah.

@1:15:12 - **Alina Vincent (Alina Vincent)**

And then just figure out, so like, the next week might be a five day flash sale. The following week, you might like promote for a week or two and do some kind of a workshop.

And during the workshop, you can sell tickets to your event, like, Oh, because you're this workshop, you can buy it for $77.

So it can become like the underselling for everything you're doing. And then by the time you come to like June, if you already have 30, 40 people signed up, that's awesome.

And then hopefully you'll pick up another 50 or more, right? you get to like a hundred or so, right?

But it needs longer promotion and it needs to be like incorporated into everything is you cannot promote a three day event with two weeks notice.

@1:15:51 - **Mayan Tran**

I mean, you could you just not get the result, but you probably want.

@1:15:55 - **Alina Vincent (Alina Vincent)**

Yeah, does that help?

@1:15:57 - **Mayan Tran**

Yes.

@1:15:58 - **Alina Vincent (Alina Vincent)**

So the other thing now, just like figure out what you want to Like, so in May, if you have nothing to promote where you have that pink thing, that's our challenges program.

You can help us promote the challenges and make whatever $400 on every sale, or $300, right, or promote your own workshops or hide in the office and start building the sun.

Does it help?

@1:16:19 - **Mayan Tran**

Yes.

@1:16:20 - **Alina Vincent (Alina Vincent)**

Okay.

@1:16:21 - **Mayan Tran**

Can I also ask you how long, maybe my promotion period is off of some of these other things too.

So, like the, let's say the summit ends here, right, and then do a masterclass at the end of the week, and then make the five day challenge would be like, so don't need a challenge if you're doing a summit, because if you're following free thing by another free thing, it's almost too much giving out value.

@1:16:57 - **Alina Vincent (Alina Vincent)**

So, you're doing a summit, you don't need to do a challenge.

@1:17:00 - **Mayan Tran**

Oh, okay, right?

@1:17:02 - **Alina Vincent (Alina Vincent)**

Because you don't need to invite them to another free thing.

@1:17:05 - **Mayan Tran**

So summit and two events.

@1:17:08 - **Alina Vincent (Alina Vincent)**

I would do a summit and after summit, I would spend couple of days like selling summit recordings or whatever you normally do.

So don't mess out on that type of money and then invite them and sell them the event tickets and then I would invite them all to some kind of a webinar masterclass.

And then the following week, you can do a workshop and then the following week, you can do a live stream.

So you can basically mix and match and only the very last week, you would just do direct promotion to the event.

@1:17:38 - **Mayan Tran**

Okay, because we were using the challenge to fill our five-day, five-week program.

@1:17:44 - **Alina Vincent (Alina Vincent)**

Yeah, but that means it gets to move right after the event. Gotcha, okay. Program that would get moved to August, September, because we're basically moving everything back to.

months.

@1:18:01 - **Mayan Tran**

Yeah, okay.

@1:18:02 - **Alina Vincent (Alina Vincent)**

But then you still have that huge list building event of a summit that's going to help you fill the event and fill the program.

And your program, you can also sell it at your event. So you can have multiple order offers at your event.

So you can say, here's our 10k Mastermind offer. And then at the end of the day, it's like, okay, that was not right for you.

Why don't you well, here's the another step that you can take.

@1:18:32 - **Mayan Tran**

Okay.

@1:18:33 - **Alina Vincent (Alina Vincent)**

Yeah. Sorry. We're going to. So the things like event and summit, the important thing is give yourself enough time to promote it.

Otherwise, you putting a lot of effort into something that's not going to might not have enough people in that.

@1:18:48 - **Mayan Tran**

Yeah.

@1:18:50 - **Alina Vincent (Alina Vincent)**

Okay. Awesome. Who got something out of this conversation? What do you want to share?

@1:19:01 - **Liisa Vuorinen**

I'd like to say I'm so impressed with me and you are so structured and about the wonderful calendar and Alina, you have huge brains, you two, it's so interesting to watch, thank you so much.

@1:19:18 - **Alina Vincent (Alina Vincent)**

Thank you.

@1:19:19 - **Mayan Tran**

That's one part for me, doing the work is not part.

@1:19:23 - **Alina Vincent (Alina Vincent)**

You can play it, right?

@1:19:24 - **Mayan Tran**

Exactly.

@1:19:27 - **Alina Vincent (Alina Vincent)**

All right, who would like to ask a question? Yeah, Lisa.

@1:19:35 - **Liisa Vuorinen**

Yes, this is, tomorrow is going to be my third day, third week on my five week online program. question isn't very easy, and now my question is, what is my next step, what shall I do then?

@1:19:48 - **Alina Vincent (Alina Vincent)**

Oh, you should look at Mayan's calendar, I think you need to do an event and a sign.

@1:19:53 - **Liisa Vuorinen**

That's what that's right, it was so lovely to look at.

@1:19:57 - **Alina Vincent (Alina Vincent)**

Great, what would you like to do?

@1:20:00 - **Liisa Vuorinen**

Actually, I would like to have another. Actually, I have two things. I would like to have another five week online program.

And then I would like to have coaching high ticket coaching of clients. It's like two things.

@1:20:17 - **Alina Vincent (Alina Vincent)**

Which one would you like to start with first?

@1:20:20 - **Liisa Vuorinen**

Ah, the clients probably.

@1:20:25 - **Alina Vincent (Alina Vincent)**

Okay. Are you going to make any offers to the people who currently in your program?

@1:20:31 - **Liisa Vuorinen**

Yeah, I could do it. But I think it's they don't they don't pay.

@1:20:38 - **Alina Vincent (Alina Vincent)**

That's a problem. You assume that they don't pay? Or you've asked them and they said, I'm not ever going to pay you.

@1:20:45 - **Liisa Vuorinen**

Yeah, I can ask them actually. That's one possibility.

@1:20:50 - **Alina Vincent (Alina Vincent)**

Definitely people there. So when you say hi, and are you talking about one on one or something group?

@1:21:00 - **Liisa Vuorinen**

I was thinking of one-on-one, but it could also be a good group coaching.

@1:21:05 - **Alina Vincent (Alina Vincent)**

Well, one-on-one is easier because you have to one person and you've got a client, you can start. If you're trying to get the group, that means you need to have an event or a master class or a place where you're gathering, so you can enroll multiple people.

Because if you're trying to enroll one person here and one person there, it makes it really hard to start.

With one person, you just have a conversation, say, would you like some one-on-one coaching, they say yes and you get started.

So you might want to, for you to start, it might be easier to just start one-on-one. What do you want to coach them on?

@1:21:38 - **Liisa Vuorinen**

Many people stationed.

@1:21:40 - **Alina Vincent (Alina Vincent)**

Okay. So it's a good thing to offer to people in your program because you can say, like, would you like to have ongoing support for the next?

ACTION ITEM: Email current program participants individually. Schedule 1-on-1 calls for weeks 4-5 to discuss progress, offer high-ticket coaching. - WATCH

What are you doing? Like, three months, six months, year?

@1:21:51 - **Liisa Vuorinen**

Six months.

@1:21:52 - **Alina Vincent (Alina Vincent)**

Six months, okay. So I would definitely have a conversation with all of your people one-on-one. Because if you're enrolling into one-on-one, you might

want to have that conversation one on one. Because they all going to have different. So if you're filling out a group program, we're doing it from group events.

you're filling out one on one program, it's easier to have one on one conversation because they'll share more. And they'll tell you this is exactly what I need to work on.

And you can say that's exactly what we're going to do is you, right? If you're doing it in a group, it's much harder to address all objections at once.

And it's harder for people to say this is what I need and this is what I don't want, right?

So what I would recommend is right now on week three, so going to the next week, I would send email to them individually and say I would love to have a touch base call or what's next call or whatever, like in week four and five, so before the program is over.

And then basically say, okay, what have you created for yourself so far, what has been working for you in the program, what do you feel like you need to have more of?

What do you still need to master? what kind of support do you feel like you need going forward and if they say like oh this is all good but I need to like really incorporate it you can say well I have this six months program where I will coach you one on one to help you create like integrate it all master it and start actually seeing even better results it's also a great call to get some testimonials of course right so it's and people will feel like you're taking personal attention and you they're spending personal time with you you can even say like if you have if you need any clarification so it's kind of like you are positioning it as what's next and let's kind of figure out where you are right now and whether you're best possible next steps so I would do that and offer it to them if they say nope that's fine if they say no I already got everything that they need great let's give to a great testimonials because they can say I can

ACTION ITEM: Develop 2-week campaign to promote high-ticket offer. Use 5-email series template from January mastermind. - WATCH

at everything I needed forever and ever from your program and I feel complete. That's a great testimonial. So there's no bad things that can happen out of that call, right?

So I'm not asking you right now like what the result and what stuff we're just talking logistics. And then what I would do is I would give yourself maybe a week or two to create a campaign for how do you promote your high ticket offer.

And I believe I think it was that our last mastermind that we did in January, we talked through a series of five calls on how do you actually, I think it was a question that Vika

asked and then we kind of went through here's the five emails you can send out to people to invite them to one on one.

So if somebody can go and dig it out, I'm pretty sure it was like on day two of our January mastermind where we talked about like a serious

dig it out somewhere. If somebody can find it, that would be awesome. We need to label those things when we do them.

@1:26:07 - **Liisa Vuorinen**

I remember it still, it was a very good discussion.

@1:26:10 - **Alina Vincent (Alina Vincent)**

Yes. And I think it was an our January Mastermind.

@1:26:13 - **Liisa Vuorinen**

Yeah, I think so. sell a high ticket stuff. So if you find what segment it is, would you let us know and then we'll just label it on it.

@1:26:21 - **Alina Vincent (Alina Vincent)**

Yeah, right now. All right. Or if somebody has it on your notes from those dates, when we were talking about it, as you were taking notes, then we can just like say it's like morning of day two or afternoon of day two, but it's some of that.

So I would do something like that for two weeks. So you're basically like I'm completely focusing on that offer and having as many conversations as you as you can.

And partially it's that partially it's reaching out to people directly and saying, hey, let's catch up. Let's see like what's going on for you.

Are you still struggling with this? By the way, I have this new offer coming up and I'm looking for just three people.

for this one-on-one thing so other people also not only in this program yeah right because do you have email list how big is your email list yeah I have an email list but it's I haven't nurtured it it's like very passive that's a problem okay so maybe so one of the first emails again I've talked about this before but one of the first emails that you send to

your list like maybe today tomorrow could be I've been quiet like the subject line is I'm sorry everybody opens the email that's if it says I'm sorry because they're like what did you do to me so you can overuse it but like if you say I'm sorry people will open it and it sounds very personal and then you can say I'm sorry I haven't been in touch I'm sorry I haven't been sending you information I've been really busy creating and creating my programs and supporting people in my manifestation made easy program and I realized that a lot of people need more than just the program

they want one-on-one support, they want individual attention because their situation is unique. So that's been you. I'm sorry I haven't been in touch and I would love to open my schedule to talk to you about how I can support you going forward around creating the life of your dreams or something like that, right?

So you kind of saying starting with like, sorry I haven't been in touch and then you slide into like, and I'm going to open my calendar to talk to you about how I can help you create the reality that you want.

Okay. And here's a link to my to my cat calendar, yeah, so something like that. And then so you do it for two weeks and you see how it works because you might get like 10 clients, you might get no clients.

Yeah, you get no clients. Let's start looking at your emails. So like you can send your email to jesus calls.

Was it yesterday? So like a couple of weeks there's going to be jesus calls. You can bring it to our calls and say, okay, I've sent it out.

I've talked to a few people. It could be figuring out. how you have your enrollment conversations, you might need to do some role playing, for example, with people, have a script that works because you in Christian's program, right?

ACTION ITEM: Schedule role-play sessions for high-ticket offer enrollment conversations with peers from Christian's program - WATCH

@1:29:08 - **Liisa Vuorinen**

So you have the free sessions that sell. Yeah.

@1:29:11 - **Alina Vincent (Alina Vincent)**

So just and like, I know Sony is in it. I know Vickers in it. I know I think somebody else is in it.

So you might just want to do some role playing and just say, Hey, can we do spend 30 minutes?

I'm going to enroll into my 5k offer or whatever it is. And then we'll spend 30 minutes you can enroll me into your 10k offer.

And I'll just play and role play with you. So you have to end up practicing on the real people, but you get the practice.

@1:29:37 - **Liisa Vuorinen**

So actually, I use this free sessions that sells to my programs. I, it's not people who sign up.

@1:29:44 - **Alina Vincent (Alina Vincent)**

Perfect. So I know how to do different kind ticket.

@1:29:48 - **Liisa Vuorinen**

Oh, yeah. That's a problem because they're my all my people.

@1:29:52 - **Alina Vincent (Alina Vincent)**

It's not a problem if you believe that. So you have to like actually learn to say yes, it's 5k or yes, it's 2k.

@1:30:00 - **Liisa Vuorinen**

Right. Yeah.

@1:30:00 - **Alina Vincent (Alina Vincent)**

So like, if you haven't said it out loud, doing it for the first time was a real person, it's harder.

if you at least role played it, and they said, oh my gosh, here's my credit card. That's lengthy. Okay.

So like, if you feel like you want to have some practice, reach out to people, if not, then you're good.

And then you can say, okay, now let's create another program. And then you can start promotion for another program.

So what's your second idea for a program?

@1:30:30 - **Liisa Vuorinen**

Yeah, that's the question.

@1:30:32 - **Alina Vincent (Alina Vincent)**

is my second idea? Well, and the reason I'm saying like, do the high end first and end of the program, because HPP is coming up.

So we can discuss what the idea might be. But when you come into the HPP event, you can basically just like outline your whole entire program and run it by people and create everything during the three days there.

@1:30:52 - **Liisa Vuorinen**

So, please repeat, what did you say now?

@1:30:57 - **Alina Vincent (Alina Vincent)**

So we're going to have high profit programs.

@1:31:00 - **Liisa Vuorinen**

Yes. Yeah.

@1:31:01 - **Alina Vincent (Alina Vincent)**

On April 22nd through 24th.

@1:31:03 - **Liisa Vuorinen**

Yes.

@1:31:04 - **Alina Vincent (Alina Vincent)**

So I want to give you general direction of what your program might be. But then wait until the HPP and actually go through the steps of creating a program.

Create an outline, create everything and launch it right after.

@1:31:18 - **Liisa Vuorinen**

And are you saying it should be the same program? I'm, I'm elevating it all.

@1:31:23 - **Alina Vincent (Alina Vincent)**

You're not the new one. That's what I'm saying.

@1:31:25 - **Liisa Vuorinen**

Like create a new program.

@1:31:28 - **Alina Vincent (Alina Vincent)**

Is that what you said you wanted to create a brand new program or you wanted to continue working on the same one?

@1:31:35 - **Liisa Vuorinen**

Actually, what I would like to do because I have another program and people love it. That's the lucid dreaming program.

And then I have in my head this idea that I have to stuck in the manifestation made easy for one Yes, but it's also good to step back and do something different.

@1:31:58 - **Alina Vincent (Alina Vincent)**

Otherwise, you're going to burn yourself out. I get bored. Yes. So you've done it twice. I want you to have the date for the next one.

It could be like, let's say July. So like I have a date when you're going to do it. So you know, you're going to offer it again.

If somebody asks you about it, like create a shopping card and say, I'm not doing it until July. But if you want to sign up right now, I can sign you up.

So have it as kind of on a horizon. But in the meantime, you can create a workshop. You can create a different program.

You can do something else. So you have variety. Otherwise, we just kind of get bored with what we're doing.

@1:32:34 - **Liisa Vuorinen**

All right. So I can, like, have the new program already.

@1:32:41 - **Alina Vincent (Alina Vincent)**

Here's what's going to happen. After HPP, we always start a bootcamp. The five-week bootcamp was suited. So you can actually come up with the brand new idea, outline it at HPP, get them to like groups, ask other people, is this a good idea, fine-tune it, come up with the title.

And then both for the five weeks with Susan to actually launch it. Got the same way how you've done it the time around.

@1:33:06 - **Liisa Vuorinen**

Does that make sense? What is this five week with Susan Bootgun?

@1:33:11 - **Alina Vincent (Alina Vincent)**

We always do it after HPP. It's when you have like the call, we have calls on Mondays with Susan where you can come and ask questions about running the pilot.

@1:33:19 - **Liisa Vuorinen**

Ah, OK.

@1:33:21 - **Alina Vincent (Alina Vincent)**

We did it like last August.

@1:33:25 - **Liisa Vuorinen**

Yeah.

@1:33:26 - **Alina Vincent (Alina Vincent)**

Remember that?

@1:33:27 - **Liisa Vuorinen**

Yeah. We always have the five week camp after HPP.

@1:33:31 - **Alina Vincent (Alina Vincent)**

So if you're thinking of creating a brand new idea, it's a great place to have accountability, to ask questions, to run ideas and have the support because there's going to be multiple people doing it at the same time.

@1:33:44 - **Liisa Vuorinen**

Great.

@1:33:45 - **Alina Vincent (Alina Vincent)**

You're looking at timing of things.

@1:33:47 - **Liisa Vuorinen**

Yes, yes. And then I would, I could run this Lucy Dreaming program somewhere in May or June.

@1:33:54 - **Alina Vincent (Alina Vincent)**

Correct? Yes.

@1:33:55 - **Liisa Vuorinen**

Wow.

@1:33:55 - **Alina Vincent (Alina Vincent)**

And then after you do that, then let's say July or August. you can run your manifestation again.

@1:34:01 - **Liisa Vuorinen**

Oh, wow. Wow.

@1:34:04 - **Alina Vincent (Alina Vincent)**

So that means if you're not doing until April, you might want to think of a workshop to do. So like if you spend, like if we're looking at April, the first two weeks, you might promote your high ticket.

The last two weeks, you can do a workshop and then get through HPP insert on the program.

@1:34:20 - **Liisa Vuorinen**

Now I didn't understand, what is this high ticket?

@1:34:23 - **Alina Vincent (Alina Vincent)**

Again, you can run your. High profit, well, so you said you wanted to sell one-on-one coaching?

@1:34:28 - **Liisa Vuorinen**

Yeah, that's what they are. My one-on-one coaching.

@1:34:32 - **Alina Vincent (Alina Vincent)**

So the next couple of weeks?

@1:34:34 - **Liisa Vuorinen**

I can promote my high ticket.

@1:34:37 - **Alina Vincent (Alina Vincent)**

Yeah, so you're still making money, so you're not just sitting.

@1:34:39 - **Liisa Vuorinen**

Yeah, okay.

@1:34:41 - **Alina Vincent (Alina Vincent)**

if you get one client, it's like, yeah, I learned how to do one client and created a package, right?

@1:34:47 - **Liisa Vuorinen**

Okay.

@1:34:47 - **Alina Vincent (Alina Vincent)**

Then, because you don't have a program yet, you can promote a workshop of some sort. It could be like a workshop on lucid dreams that you just test idea.

@1:34:56 - **Liisa Vuorinen**

could be workshop on something else. Yeah, but you gave me a minute.

@1:35:00 - **Alina Vincent (Alina Vincent)**

making money and you promoting something. And then after the HPP, you can start running your next program and promoting the new pilot.

So you're always promoting something.

@1:35:10 - **Liisa Vuorinen**

Oh, wow. Yeah, it makes a lot of sense.

@1:35:15 - **Alina Vincent (Alina Vincent)**

I think of like, what am I promoting this month? What am I promoting this week? And you can promote other people if you want to just take a step back?

Or you can just say, okay, I'm doing a high-end offer, like one-on-one coaching offer. Then I'm going to do a workshop because it's an easy one to put pretty much anywhere and easy to put together.

Then I'm going to run a new pilot. After the pilot is done, I'm going to be going back to a manifestation made easier.

@1:35:43 - **Liisa Vuorinen**

Oh, wow.

@1:35:44 - **Alina Vincent (Alina Vincent)**

And that's how you kind of create your calendar.

@1:35:46 - **Liisa Vuorinen**

Yeah, now we have to stick to it.

@1:35:50 - **Alina Vincent (Alina Vincent)**

And for everybody, just so you can put it on your calendar, we're going to be running the challenges program starting the last week of May.

So it's going to be like a five-week program. So if you want to create a new challenge or create a challenge from scratch, put it on your calendar, we always have calls on Thursdays.

So it doesn't interfere. And I'm going to make sure it doesn't interfere with the MMA. So it's not going to overlap.

So if you want to create a new challenge, we're going to have extra support for that as well. So if you want to go with the group, with the accountability back through the program and create a challenge, that's the timing for that as well.

So then that means after we've done like some time, end of June, maybe you want to run a challenge, a brand new challenge, followed by a program.

So just that's how I always look at my next three to six months, what am I enrolled in, what opportunities do I have coming up, and what makes sense timing-wise.

Where if I'm doing something, I'm not doing it by myself, but there's not a group doing it, kind of thing.

It's not going back to your program. Oh, so made sense. It was day one during the hot seat. Okay.

that the questions on how to do the high ticket.

@1:37:06 - **Liisa Vuorinen**

And it was I don't think that was Vikas hot seat.

@1:37:09 - **Alina Vincent (Alina Vincent)**

So if you just scroll and see her face there.

@1:37:11 - **Liisa Vuorinen**

Yeah, very good.

@1:37:13 - **Alina Vincent (Alina Vincent)**

Perfect.

@1:37:14 - **Liisa Vuorinen**

Yeah.

@1:37:14 - **Alina Vincent (Alina Vincent)**

Okay. So we said, how much interest do people have on lucid dreams?

@1:37:23 - **Liisa Vuorinen**

A lot, actually.

@1:37:26 - **Alina Vincent (Alina Vincent)**

Okay. Here's what to I would put on your Facebook. I don't think much on Facebook.

@1:37:33 - **Liisa Vuorinen**

No, I haven't.

@1:37:35 - **Alina Vincent (Alina Vincent)**

So we need to have a group somewhere or a group where you basically, I want you to do this.

Like, if I were to create a program on lucid dreaming, who would be interested in that and see what kind of response you get.

@1:37:49 - **Liisa Vuorinen**

Yeah.

@1:37:51 - **Alina Vincent (Alina Vincent)**

Because in the groups that share in a lot of people know about it outside of the groups you in, I'm not sure how much people even understand what that means.

@1:38:00 - **Liisa Vuorinen**

Can we ask you how many people here? see interested in lucid dreaming. Can you? That's like like who knows what lucid dreaming means knows it Okay, one only one person and two people could maybe guess Okay, who would be interested in it?

@1:38:17 - **Alina Vincent (Alina Vincent)**

Nobody that's the that's the problem is it's not a result Right, so why would I pay you five hundred dollars a thousand dollars just to drink better?

Because it doesn't tell me what's gonna change. What's gonna improve. What's the result?

@1:38:32 - **Liisa Vuorinen**

Well, actually I was thinking oh Changing the program a little bit and say that the manifest manifestation with lucid dreaming or manifestation with dream wisdom How is that different from just manifesting?

@1:38:52 - **Alina Vincent (Alina Vincent)**

Well, you learn to lucid dreaming nobody knows nobody that's a thing like so I think it's a great idea once you explain it

ACTION ITEM: Rebrand lucid dreaming program as "Advanced Manifestation" or similar. Update marketing materials accordingly. - WATCH

I don't think people are going to be interested in it because they just don't get it.

@1:39:06 - **Liisa Vuorinen**

Okay.

@1:39:07 - **Alina Vincent (Alina Vincent)**

So again, what is the result just manifesting in a different way?

@1:39:13 - **Liisa Vuorinen**

Well, when you learn to lose your dream, get enormous, a lot of energy. You get access to your subconscious mind and you can do whatever you are doing in it.

@1:39:33 - **Alina Vincent (Alina Vincent)**

What if you call it advanced manifesting?

@1:39:37 - **Liisa Vuorinen**

Yeah, that could be another thing.

@1:39:40 - **Alina Vincent (Alina Vincent)**

And then this way, when people finish your manifestation made easy, you can kind of have this advanced manifesting skills or manifestation mastery or something because now I'm interested because maybe I can double, maybe I understand the basic that I've never learned advanced manifesting.

then you can say, like, here's the secret thing and that's lucid dreaming and you don't even say lucid dreaming as words at all until they get into your program.

@1:40:07 - **Liisa Vuorinen**

Oh, yeah, that's a good idea.

@1:40:09 - **Alina Vincent (Alina Vincent)**

Does that make sense?

@1:40:10 - **Liisa Vuorinen**

Because like, right?

@1:40:10 - **Alina Vincent (Alina Vincent)**

does not attract me. It's more of like, I don't know what that means. I don't know if I need it.

But if you call it advanced manifesting, because what you just said, you have a lot more power, you have a lot more opportunities, you have a lot more energy, you have a lot more connection, you have like limitless potential.

That's all to me advanced manifesting. Yeah, exactly.

@1:40:30 - **Liisa Vuorinen**

We're going to use those lucid dreams.

@1:40:33 - **Alina Vincent (Alina Vincent)**

But it's basically some kind of advanced manifestation techniques or mastery.

@1:40:39 - **Liisa Vuorinen**

Okay, I would be way more into that.

@1:40:42 - **Alina Vincent (Alina Vincent)**

Yeah, that's kind of become here's part one here's part two. So when people are graduating from your program, you can say, and we're going to run the advanced manifestation course in whatever may.

@1:40:53 - **Liisa Vuorinen**

Yeah. How does that feel? Or manifestation superpowers, you can activate your superpowers.

@1:41:00 - **Alina Vincent (Alina Vincent)**

However, like, I'm not focusing on the title right now, but people already know you as manifestation diva queen manifestation.

it makes sense that you have now advanced manifestation power or something like that, right? Or advanced manifesting or something that very clearly like you can't join this unless you already have the basics potentially, right?

And it's for people who feel like They already know the basics and they want to like supercharge their powers.

Yeah, well, I like that I like more than lucid. I mean, I get the idea, but you have to teach them You have to have a whole module of what lucid dreaming is explain to them explain how powerful it is Teach it to them and say now you can be unstoppable when it comes to manifestation, but people will not pay your for lucid dreaming I mean, they'll pay you five bucks maybe Because I had a five day challenge

@1:42:00 - **Liisa Vuorinen**

one lucid dreaming and I got 23 people in there because they love it, lucid dreaming.

@1:42:08 - **Alina Vincent (Alina Vincent)**

But would they pay for it?

@1:42:11 - **Liisa Vuorinen**

Well, they paid $197, but not to run.

@1:42:14 - **Alina Vincent (Alina Vincent)**

did? For the challenge?

@1:42:16 - **Liisa Vuorinen**

No, no, for the fighting course.

@1:42:19 - **Alina Vincent (Alina Vincent)**

Was it for the lucid dreaming?

@1:42:21 - **Liisa Vuorinen**

Lucid dreaming, yeah. And you know it was, I know, but it was like your war group that I already know.

I 63 people in my Facebook group, but at least you didn't have no problem.

@1:42:37 - **Alina Vincent (Alina Vincent)**

So if you're talking to somebody and they go like, oh, what are we going to do? And you know that they know it's like, oh, we're going to learn how to do lucid dreaming.

If you're talking to general public, just advance manifestation. You can always try and just do the lucid dreaming and see what happens.

But you're going to lose a lot of people who don't know what it is.

@1:43:00 - **Liisa Vuorinen**

Yeah, that's that's my problem. Let's not do that.

@1:43:07 - **Alina Vincent (Alina Vincent)**

Let's call it advanced manifestation superpowers or whatever you want to affect. We can fine tune the title, but I think that's a much better solution and a much better approach for you than going specifically.

You can even put it in one of your bullet points like you're going to discover the power of which you're dreaming.

Now it's like now it's more of a curiosity versus this is all we're going to be doing.

@1:43:28 - **Liisa Vuorinen**

Yeah, the whole entire course could be about lucid dreaming.

@1:43:31 - **Alina Vincent (Alina Vincent)**

You just cannot say it that I have the time.

@1:43:34 - **Liisa Vuorinen**

Okay, very good.

@1:43:35 - **Alina Vincent (Alina Vincent)**

Excellent. So you don't need to change the topic. You don't need to change how you teach.

@1:43:38 - **Liisa Vuorinen**

You don't need to change what you teach. We just going to put a different wrapper on that. Oh, wow.

@1:43:44 - **Alina Vincent (Alina Vincent)**

Yes. Okay.

@1:43:46 - **Liisa Vuorinen**

Thank you. I have to tell you I'm quite stubborn here.

@1:43:51 - **Alina Vincent (Alina Vincent)**

I know. So again, like once you go in, you're going to be like the whole entire course is going to be about lucid dreaming.

I got you that. Right?

@1:43:58 - **Liisa Vuorinen**

Yes.

@1:44:00 - **Alina Vincent (Alina Vincent)**

Peace. whole entire content but yeah you're say we're just gonna learn advanced manifestation techniques yeah lovely okay yeah so you don't need to change yes we're just gonna change whole we're gonna yeah good ah yay let's see anybody else has a question Sonya I don't have a question but I do have a couple more things that came up that I want to share sure um one is I think with the soul language now that I'm rebooting that that I could send out my clients of that and ask if they want to refresh her okay um because is this like a session yeah it's a really potent session and if they're not

continuing to do the work with it then they could have like disconnected and lost that access and so I can help them react access by the way that's now that uh quick offer for everybody if you have like a week or two

you're like, I don't know what I'm going to offer. So the choices we've talked about already, like you can do a workshop, promote it for a week or two, you can do a high ticket offer, like some kind of a flash sale.

Doing a one off session, that's like a one hour 45 minutes, some kind of like upgrade or healing or something.

That's another thing that you can do for a week or two, basically say, hey, I have not offered this for a while.

But if somebody needs this one hour upgrade, one hour clarity, one hour assessment, one hour analysis, one hour something, like in your case, like whatever that soul language language, limited time, it's on sale for 50% off.

And so the $500, you're only paying me five, whatever, 259. And I only have 10 spots available, who wants that?

And then it makes a for a really good, easy five day sale of some sorts. for example, man, for you could be like, will analyze your dating profile and give you templates for your first initial messages or

something like that. it's a one session that said, but then of course you'll say at the end of it, hey, would you like to continue or did you like it or would you like more?

But that's another like easy one week offer. So you can continuously always making some kind of offer without taxing.

So Sue, if you don't want to work too much, you can say I only have three sessions available for I'm going to create a perfect meditation routine for you.

It's 45 minutes and you're going to walk away with XYZ. Who wants it? It's only 297 or whatever. Great.

And this way, you know you're totally controlling how many people you're taking, but you're still getting a little bit of cash on the future.

So I'm sorry, back to you.

@1:46:40 - **Sonya@MasteringMoneyMiracles.com**

Sorry. Yeah, and also I joined I did the alumni with Christian for the easy client AI. Okay. And I'm halfway set up with that.

I'm supposed to be very good for lead generation. Okay. Bring them into a call.

@1:47:00 - **Alina Vincent (Alina Vincent)**

Okay. and looking to promote one-on-one coaching and I really I miss that I'm not doing that as much as I have in the past so between the soul language and the coaching right then you get one-on-one blood yeah okay yeah so really cool love that love it any any questions or you're pretty clear on what you're doing yeah I want to know when when do we have the recording for this session like usually 48 hours or because it's I didn't take any notes and this is a good one you can reach out to Rachel and say hey can we get this up sooner rather than later no it doesn't have to be so soon but but once I only want to get it's usually 48 hours oh that's lovely very good so in the next two days and I mean they always try earlier but yeah so yeah did you have any

else?

@1:48:01 - **Sonya@MasteringMoneyMiracles.com**

No, that's it. Those are the two other things that just came up as we're sharing. And I like the idea of the money journal and, you know, playing around creating something there potentially.

@1:48:12 - **Alina Vincent (Alina Vincent)**

Okay.

@1:48:12 - **Sonya@MasteringMoneyMiracles.com**

So even as a lead magnet. Yeah.

@1:48:16 - **Alina Vincent (Alina Vincent)**

Okay. Awesome. Anything else? We have about 10 minutes so we can go off of the tangent or somebody can ask us like in question.

I just have a question.

@1:48:29 - **Sue Powell**

You said you were doing the challenges program in late May.

@1:48:34 - **Alina Vincent (Alina Vincent)**

Yeah. So we're promoting it May 1st through 19th and the program will start a week after that.

@1:48:39 - **Sue Powell**

And so like a challenge is the five day program but this is a five week program to create one.

@1:48:46 - **Alina Vincent (Alina Vincent)**

Is that wrecked? So challenge itself is a five day process but that's my five week program on how to do five day challenges.

@1:48:57 - **Sue Powell**

Yes. And you all have access to that. and a five day challenge is a free event. I'm trying to go back to the calendar of order of stuff.

@1:49:06 - **Alina Vincent (Alina Vincent)**

Yeah, so usually we do five day challenge to feel an event, to fill a program, to make an offer.

So it's as I was telling me, and it energizes, re re warms up your audience. So they're connected with you.

They're actively participating. They're saying like, Oh my gosh, you're so awesome. And what's next? And because it's free, you basically just showing up and showcasing your value and helping them get a tiny little result that's not related to your program.

Then you say, well, if you like this, so it could like for you, it could be like a five day breathing challenge.

So something that's kind of relevant to like reduce your stress by with breathing techniques type of thing. So it's not about sleep, but you should like they're feeling

something like how to ground yourself or how to make the stress melt or something like that, like stress free challenge.

And then you say, eh, we know stress affects sleep. So if you have sleep things, by the way, I have this program coming up who wants it.

Right?

@1:50:07 - **Sue Powell**

Okay. And then something that you do to get people excited about you and your topic, and then it should lead to your offer.

To the paid program. And how much in advance of the paid program would you do a challenge? So we do a challenge.

@1:50:24 - **Alina Vincent (Alina Vincent)**

So you promote a challenge for a week or two, then you do a five day challenge, then you have a week to enroll people.

depending on if you're asking people to have one on one calls with you, or if you're doing webinars. So mine is shorter because I just do webinars and we get everybody on there.

If you're doing one on one calls, you might want to give yourself two weeks to promote. But basically between the one challenge ends and the program begins, give yourself a week or two.

@1:50:52 - **Sue Powell**

Okay.

@1:50:53 - **Alina Vincent (Alina Vincent)**

Yeah. And sometimes we do one week of super heavy promotion and then one week of follow up. What so even with me will ending on Monday and the program starts the following Monday, so I still have like almost an entire week to still continue some of the conversations and to have people jump in.

@1:51:12 - **Sue Powell**

Okay, so then tying that back one more to the lead magnet.

@1:51:17 - **Alina Vincent (Alina Vincent)**

So the lead magnet, obviously, is getting people on my list that I can promote the five day challenge to that like do I have that in my kind of sort of the lead magnet is you use of every single day.

So lead magnet is put it on your website, you do podcast, you do interviews, so you're constantly growing your list, you might participate in a giveaway, you might be part of a summit.

So it's kind of like always growing your list and that's why we have multiple lead magnets, so we don't people don't get bored of them.

@1:51:44 - **Sue Powell**

So it's constantly growing your list. So you go from like 10 people to 20 people to 33 people to 47 people.

And then when you do challenge, you invite all of those 47 people to your challenge. Okay, so I'm not necessarily using the lead magnet to promote the challenge, they will happen to get you.

@1:52:00 - **Alina Vincent (Alina Vincent)**

You absolutely could, but like as the first step, I would just say challenge and then promote your program. And the lead magnet in the meantime should be constantly collecting people on your list.

@1:52:14 - **Sue Powell**

Yeah. Okay. All right.

@1:52:15 - **Alina Vincent (Alina Vincent)**

Thank you. Yeah, sure. I mean, quick question.

@1:52:19 - **Mayan Tran**

I love the asking the audience type thing. I was wondering, I mean, hosting a workshop and wondering if the title of it is appealing if I need to change it.

@1:52:31 - **Alina Vincent (Alina Vincent)**

Sure.

@1:52:31 - **Mayan Tran**

So it is called feng shui to attract love for singles.

@1:52:37 - **Alina Vincent (Alina Vincent)**

Okay. Scale from one to 10 for the score and the chat. Can you read it again?

@1:52:44 - **Mayan Tran**

Yes.

@1:52:45 - **Alina Vincent (Alina Vincent)**

Feng shui to uh, anybody else? Give us a number, not sure, it's a 10, but if I know feng shui, otherwise, too.

So what do we not like about it?

@1:53:12 - **Sonya@MasteringMoneyMiracles.com**

It feels confusing to me. I don't think about feng shui for attracting a relationship. I think about feng shui for my house, or my office, I think about it more for my space than I do for the space of a relationship.

I'm not saying it couldn't, well, you don't have work. But to me, there are two different camps. It's like talking about money and .

Yeah, there's connection, but those people don't see that connection.

@1:53:43 - **Anna Dannfelt**

I've done an interview once on how to have how better can help you attract more clients.

@1:53:50 - **Alina Vincent (Alina Vincent)**

And it was very popular.

@1:53:53 - **Sonya@MasteringMoneyMiracles.com**

Yes, well, is popular.

@1:53:55 - **Mayan Tran**

Yes.

@1:53:56 - **Anna Dannfelt**

I agree with Sonia. I find that it it becomes two different things. It It's confusing.

@1:54:01 - **Alina Vincent (Alina Vincent)**

It's like, hang on a minute. Do I put the flower in the southwest corner? Correct.

@1:54:08 - **Anna Dannfelt**

You see, I thought that doesn't work.

@1:54:12 - **Alina Vincent (Alina Vincent)**

So for me, it actually works. But that's because I've heard you talk about it for so long and how you're actually creating space in your space to attract the relationship and all that stuff.

ACTION ITEM: Rename workshop "Love Feng Shui". Refine subtitle using AI suggestions (e.g. "Unlock the energy that draws your soulmate straight to you") - WATCH

So it's actually really brilliant as far as the idea. For me, I would probably change it to love feng shui, not feng shui to attract love.

But now it's like, so it's not a room or home feng shui. It's love feng shui. And then it kind of clicks better in my mind.

And then what was the second part of it?

@1:54:41 - **Mayan Tran**

Attract. So before when I posted it in person, I called it feng shui for love.

@1:54:48 - **Alina Vincent (Alina Vincent)**

And then what's other part?

@1:54:50 - **Mayan Tran**

And then now it's feng shui to attract love for singles.

@1:54:54 - **Alina Vincent (Alina Vincent)**

Yeah. So if I do love feng shui, because that's kind of catchy, that makes me kind of wonder. And then say,

a attract love for singles. I don't know if you need to say for singles.

@1:55:06 - **Mayan Tran**

For single women?

@1:55:08 - **Sonya@MasteringMoneyMiracles.com**

Love Feng Shui for singles. Do you know for single women?

@1:55:14 - **Alina Vincent (Alina Vincent)**

I would call it a love Feng Shui for sure. Like it clicks better in my mind. how it reads.

@1:55:21 - **Sonya@MasteringMoneyMiracles.com**

And that feels better to me too. Yeah, because I know what Feng Shui is, but I'm thinking the house not for a relationship, but if we're talking Feng Shui love, now okay.

@1:55:33 - **Alina Vincent (Alina Vincent)**

Yeah, it's kind of like, oh, we're gonna attach it to that. So it's it's it comes across differently, I think.

And then the bottom has to be very clear. So you can say how to attract your soulmate. I wouldn't necessarily put singles.

Like I think kind of the idea already.

@1:55:53 - **Mayan Tran**

You might want to say to attract then that would be for singles. So that would make sense.

@1:56:00 - **Alina Vincent (Alina Vincent)**

I would So run it for Chad GPT for that second part, but that's almost like how to become I don't want to say love magnet.

That sounds weird and creepy. What is your workshop about? Like, I just want to hear your words.

@1:56:17 - **Mayan Tran**

Yeah, so So our bedroom or space is a reflection of our love.

@1:56:24 - **Alina Vincent (Alina Vincent)**

want to hear the results.

@1:56:25 - **Mayan Tran**

Oh, sorry.

@1:56:26 - **Alina Vincent (Alina Vincent)**

Um, no, no, not the process, but the results. Because your step title has to be a result.

@1:56:34 - **Mayan Tran**

Okay, so if I learn your process, what will happen in my life as a single woman? You will like jumpstart your love life.

You will Um Feel like hopeful, confident about your love life. You will meet people.

@1:56:56 - **Alina Vincent (Alina Vincent)**

I actually don't mind jumpstart your love life. But it needs more.

@1:57:04 - **Mayan Tran**

Okay.

@1:57:07 - **Alina Vincent (Alina Vincent)**

It might be like jumpstart your love life, comma attract your soulmate comma. Create relationship you want or something like that.

Like just come up with like several things that people want.

@1:57:22 - **Mayan Tran**

Okay.

@1:57:24 - **Alina Vincent (Alina Vincent)**

In my workshop program that I think you have access to, right?

@1:57:29 - **Mayan Tran**

Yeah.

@1:57:30 - **Alina Vincent (Alina Vincent)**

I have a video on titles for the workshop. Okay. So look at them specifically the subtitles and they have the chat GPT drop prompts for the subtitles.

Maybe around for some of them and they can be long. So when you refer to it, you can say like I have this workshop coming up called love long sway.

@1:57:51 - **Mayan Tran**

And these are like the bullets.

@1:57:53 - **Alina Vincent (Alina Vincent)**

How to attract the partner you want using the ancient. Attract the partner. The five love attraction energy. you want to incorporate how to you maybe also those are the bullet points the one thing okay so i'm gonna be let me just all right i know we're over time but we still gonna do this i'm chad gpt okay just because i'm curious uh this is what i would do okay i have a workshop called love oh no do i know how to spell feng shui let's see there we go i'm cheating love feng shui or single women to start to attract attract there so made and of course you can add lot more info if you're doing it for reals below

SCREEN SHARING: Alina started screen sharing - WATCH

are the bullet points for this workshop. Please help me create 10 super attractive and converting subtitles for this workshop.

Okay. It sounds like a beautiful and it's it's such a it's just to be honest. It's been doing more of it.

@1:59:34 - **Mayan Tran**

You're so smart.

@1:59:35 - **Alina Vincent (Alina Vincent)**

You're so good. It's very good. I'm just like, yeah. Okay. Align your space, attract your soulmate, punctuate secrets for love, clear the blocks and call in love.

Oh, I like the clear the blocks and call in love. That's actually really good phrase for you. Turn your home energetically throughout the one by.

Okay. So manifest love. Okay. The subtitle should not freight in or straight to you, whatever, discover what's been blocking love, step into version feel ready, magnetic and chosen and loved.

That's not bad either. I would just take that first part. Shifting energy and watch the release, the patterns, keeping the you single and call in the worm, activate your resistive, I don't mind this, either is a subtitle, free the life now, that's I don't like.

So if you call it love, fun, sway, unlock the energy that draws your soul made straight to you or love, fun, sway, feel ready, magnetic and chosen and love, love, fun, sway, activate your resistible love vibe and attract with ease.

So something like that. How does that feel? And I mean, play with them, that's just like a five second thing.

@2:01:45 - **Mayan Tran**

Yeah, I would do something like that, because then we're going straight for like how do you change your energy or vibe to attract the right person, right?

@2:01:55 - **Alina Vincent (Alina Vincent)**

Okay, do any of them look good? we were to do like from one to 10 on that first one.

The unlock the energy. would you say from one to 10?

@2:02:06 - **Mayan Tran**

You're asking me or everyone?

@2:02:07 - **Alina Vincent (Alina Vincent)**

Everybody. So love, function, and lock the energy that draws your soul made straight to you. Or if you like that number two or three better.

Nine. Wow. That definitely broke. Two of them.

@2:02:32 - **Sue Powell**

I don't know how to vote. just want to say. Unlock the energy that draws your soul made straight to you.

@2:02:39 - **Alina Vincent (Alina Vincent)**

Sounds appealing, but I don't know.

@2:02:41 - **Sue Powell**

don't know that I see the connection between loves Feng Shui and that.

@2:02:48 - **Mayan Tran**

So what's fun to write about energy? What do you guys think Feng Shui is used for?

@2:02:54 - **Alina Vincent (Alina Vincent)**

It's shifting the energy and aligning the right vibes, right? Like, that's my definition of that kind of

@2:03:01 - **Sue Powell**

I guess I'm kind of still, and this is, this is just me, I think of it more as your home or your surroundings or your office or your room or whatever, and maybe it's just a blog in my mind.

@2:03:17 - **Alina Vincent (Alina Vincent)**

No, and that's what, that's what it's going to be, but we want to put it in a little bit more in general terms because she's talking about how to arrange stuff in your bedroom and how to have space, and it's still space and objects and space thing, but it's just like you try to love.

@2:03:34 - **Mayan Tran**

Right. So just like using it to degrade the office for prosperity or wealth, we're then looking at your bedroom for love.

@2:03:46 - **Alina Vincent (Alina Vincent)**

And you might want to do Facebook lives and emails like that. So like most people think wrong way specifically to attract prosperity or this or this or or calmness or whatever, but have you ever thought about using freshway to attract love?

love. This is exactly what we're going to be doing in this workshop. So give those parallels to people. Tell them like we all know that a feng shui is designed to or what's supposed to do blah blah blah blah.

But what if we were attracted to love? I've been successful using it with my clients and I'm about to reveal it all at this workshop.

What can you do in your space to to create the straight vibes so you can start drawing in the right people to you.

So like do that thing that people understand and say and what if you apply it to love.

@2:04:30 - **Liisa Vuorinen**

But that's one of the law and attraction principles that if you are single and you have all this single you have to have a double bed if you want to attract a lover.

So that's an excellent idea actually. It's feng shui.

@2:04:46 - **Alina Vincent (Alina Vincent)**

Yes. Does it help at all?

@2:04:50 - **Anna Dannfelt**

I think I'd like to put something in there. I think there are two things. On one hand side feng shui is really popular.

It's attractive. to people, but then you have the other side where people don't really know what it is about.

So I like it, but I also think you need to do, like Alina talked about, to do talks about it or Facebook lives or posts or say, Oh, the feng shui around love and what that is to get people into it.

@2:05:22 - **Alina Vincent (Alina Vincent)**

I don't think people more curious.

@2:05:24 - **Anna Dannfelt**

Yes, absolutely. I think you have a just a part a narrow, not maybe narrow, but a part of the public home as well.

@2:05:34 - **Alina Vincent (Alina Vincent)**

Yeah. And again, we're not looking for like hundreds of people at this workshop probably. So I think the right people will be attracted to it.

But you do need to like not dummy down, but at least explain what you mean by that on a surface level.

@2:05:46 - **Mayan Tran**

Not sure.

@2:05:47 - **Alina Vincent (Alina Vincent)**

Okay. Yeah. Awesome. We're gonna wrap this up. I would love to hear from a couple of you. What did you find valuable on this call?

Oh, I just realized I don't do it for all the calls, but I did start the note. taker, which means we're going to have the summary.

you like me to post the summary of this? So you can actually go through the transcript and get the questions and stuff.

Okay, we have to remind me to do it more often because sometimes we're saying good stuff. So Lisa, that one I can post probably later this evening.

So yeah, there, you're lucky. Okay, I want to hear takeaways.

@2:06:23 - **Anna Dannfelt**

I got a lot of clarity in my thing here with the with the ladies and the emotions and everything.

I really, really love the idea of this diary that they're home. Brilliant.

@2:06:41 - **Alina Vincent (Alina Vincent)**

Nice. Love it. Love it. Love it. Lisa, my biggest takeaway is that I'm very stuck on in my head.

Like, I want to do listen drinks and I'm going to do listed drinks.

@2:06:53 - **Liisa Vuorinen**

And I wonder how I changed it.

@2:06:57 - **Alina Vincent (Alina Vincent)**

Try it. I mean, so here's the thing. Have you tried it? is your way? Do you want to do it again your way?

Or do you want to try a different way?

@2:07:04 - **Liisa Vuorinen**

Let's see which one way works better, right?

@2:07:08 - **Alina Vincent (Alina Vincent)**

Sometimes we start because we know the truth, right? Sometimes it doesn't matter what you tell me, like I know that that's the way I should be doing it.

So if you have that conviction, do it whichever way you want. If you're like, I'm not sure if I didn't work out, let's try a different way and see maybe there's other options.

Sometimes being stubborn is okay because you get it from a different perspective or you know something that nobody else gets.

So it's not always bad, just just so saying, right?

@2:07:35 - **Liisa Vuorinen**

So if you 100% convinced that this is the way you should be doing it, do it the way you want, right?

@2:07:42 - **Alina Vincent (Alina Vincent)**

If you open two other things, it's all like when it comes to marketing, when it comes to building your business, so much of it is let's test and see.

I can tell you the best advice and it might not work for your audience, might not work for your offer or if you don't believe in it or if you feel like you've been forced into it, it's not going to work.

@2:08:00 - **Mayan Tran**

but if you're like 100% convinced that this is the way you should be doing it just go for it and prove everybody else wrong like it's not bad to be stubborn if you have like a huge conviction and you have a clarity that that's the way you need to be doing okay and feel free to always tell me like you know what thank you for your advice i'm still gonna do it my own way how about that i'm stubborn too man yeah my thing is taking away is the power of asking and getting perspectives um i mean the lucid dreaming when like it was clear like none of us were interested in the way that was described but when you changed it up it was like oh yeah i want advanced manifesting like that makes sense right so same thing with the feng shui like feng shui on its own like not much interest but when we clarify it then there's a lot more intrigue and interest in that so asking and getting the feedback was really really helpful

@2:09:00 - **Alina Vincent (Alina Vincent)**

cool. It's so interesting how something sounds in our head, and we have this vision and picture, and we think everybody else sees it that way, and it's not.

So yeah, running into people is like, oh, you don't know what it is? Really? don't want it? Come on.

It's so, like, to me, it's so interesting. It's like, darn. At least you know now, right? Versus going out, was it?

@2:09:23 - **Mayan Tran**

Yeah.

@2:09:24 - **Alina Vincent (Alina Vincent)**

All right. Well, thank you, everybody, for being here. Tomorrow I'm doing that call for the Q&A, for the only expertise.

If you have any other calls, I think we have a little bit of an overlap there. Don't worry about it, because we'll have the replay for it, and you'll have access to the replay, but I'll put a couple of AI prompts into it, how to take answers to those questions and create something else out of it for your messaging.

Okay. Awesome. All right. Thank you, everybody. It was fun to hang out with you, and I will see you around.

Bye.